



Report SWP Member Survey 2020

August 2020

Background

In July 2020, Swiss Water Partnership launched an SWP Member Survey to get an up-to-date picture of members' opinions on SWP activities and the benefits of the partnership for them. The survey was completed by 27 SWP members between 13 July and 17 August 2020. The results show that overall satisfaction with the Swiss Water Partnership is good. Most activities are satisfactory and also relevant to members in the future. Participants suggest focusing on current activities. Some would appreciate having more opportunities to showcase their products and solutions and improve the positioning of Swiss expertise.

The detailed results of the survey are shown on the following pages.

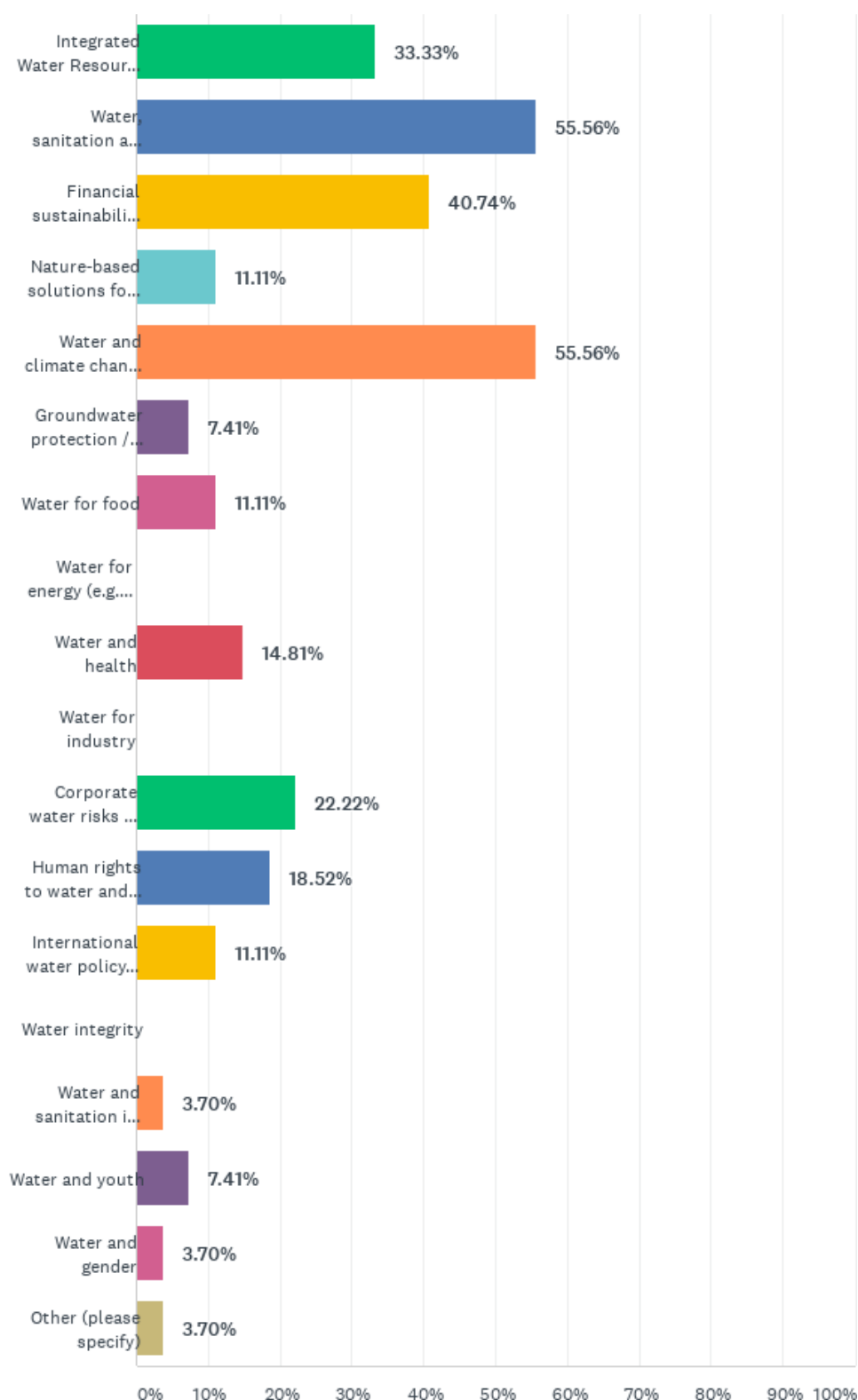


Results

Q1: Which are the three most relevant water related topics that SWP's activities should focus on?

Possible answers:

- Integrated Water Resources Management
- Water, sanitation and hygiene services and supply systems (Water supply, water production and treatment, sanitation, wastewater management including treatment and reuse, hygiene, behaviour change)
- Financial sustainability of water and sanitation services (business-oriented)
- Nature-based solutions for water: e.g. aquatic ecosystems, ecosystem services' economic value
- Water and climate change: risks and opportunities, protection against natural hazards (flood management, etc.), disaster risk reduction
- Groundwater protection / pollution
- Water for food
- Water for energy (e.g. hydropower)
- Water and health
- Water for industry
- Corporate water risks and opportunities: Water Stewardship, water risk accounting, water footprint
- Human rights to water and sanitation
- International water policy dialogue, e.g. hydropolitics, blue peace movement
- Water integrity
- Water and sanitation in emergency contexts (incl. humanitarian assistance, fragile context)
- Water and youth
- Water and gender
- Other





Q2: SWP activities: Could you please rank the level of satisfaction and attractiveness of the activities to your organisation? Which activity would your organisation offer in the coming 2 years? (Skip the activities that are not relevant for you.):

How often do you participate in activities or consult/ use the tools?	How satisfied are/ were you with the activity?	How attractive has the suggested activity been to your organisation so far?	How attractive will the suggested activity be to your organisation in the future?	Does your organisation offer to engage in the suggested activity in the coming 2 years?

Youth for water (Outcome 1)

- Swiss Junior Water Prize
- Matura Mentoring (coaching pupils for Matura topic, 2 days/ year)
- Open Days (at your organisation)
- Youth-senior experts dialogues (e.g. event at Geneva Peace Week)

Innovations for SDG Water (Outcome 2)

- Partnership development for joint activities
- Co-creating new water solutions
- Working groups for specific event/ topic
- Discussion groups to launch a discussion for a topic (no specified outcome)

Strong Swiss voice (Outcome 3)

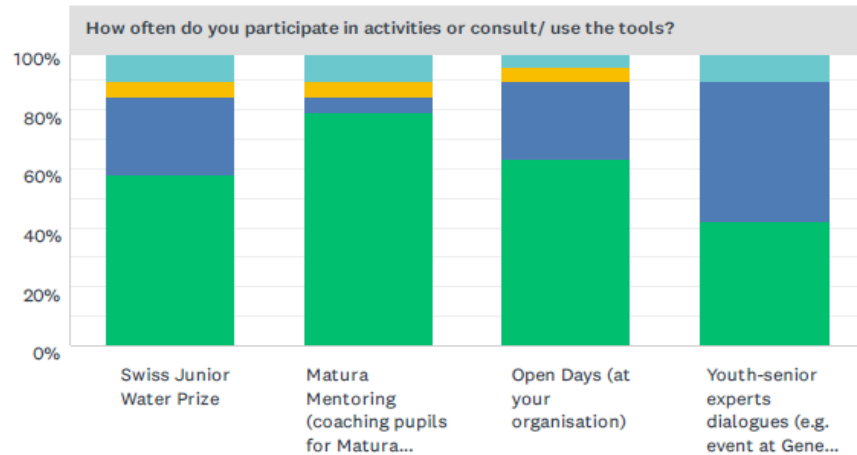
- Joint Swiss position papers (e.g. for specific events and processes; dispatch of the international cooperation 2021-2024).
- Convening policy debates
- Learning events
- Branding through logo presence at events
- SWP General Assembly & Breakout sessions
- Joint international events (e.g. World Water Week, World Water Forum)
- International networking (with other water partnerships, networks, development banks, countries,...)
- Systematization and sharing of knowledge, experiences and contacts on specific topics or regions
- Your expertise shared during a study tour
- Develop/ draft a specific publication together
- Review a publication (peer-review)

SWP Communication

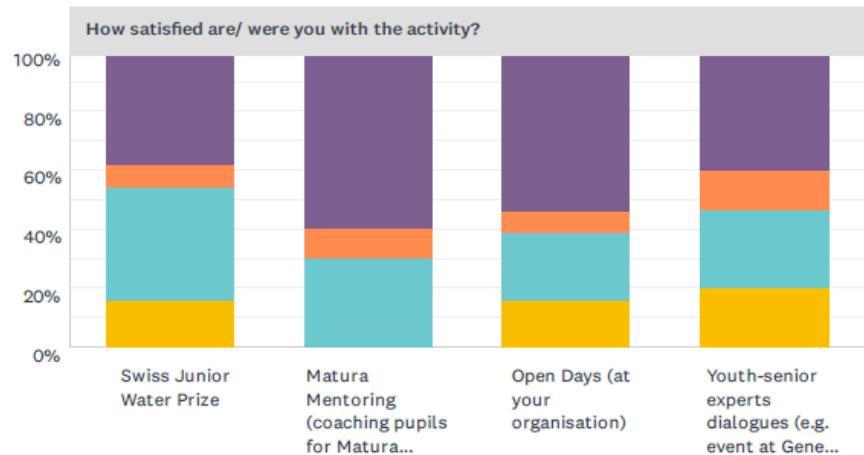
- Newsletter (Infomail)
- Social Media (SWP on LinkedIn, Twitter, Facebook)
- Website (e.g. Member Space, news by members)



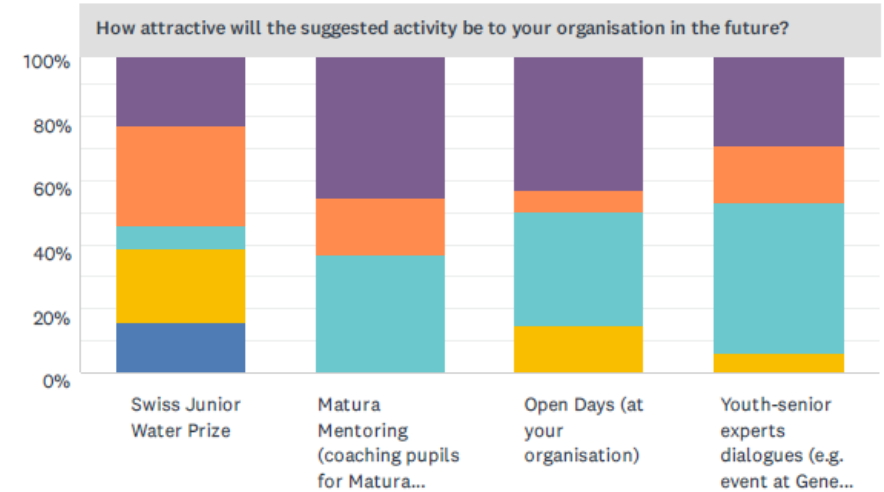
Youth for water (Outcome 1)



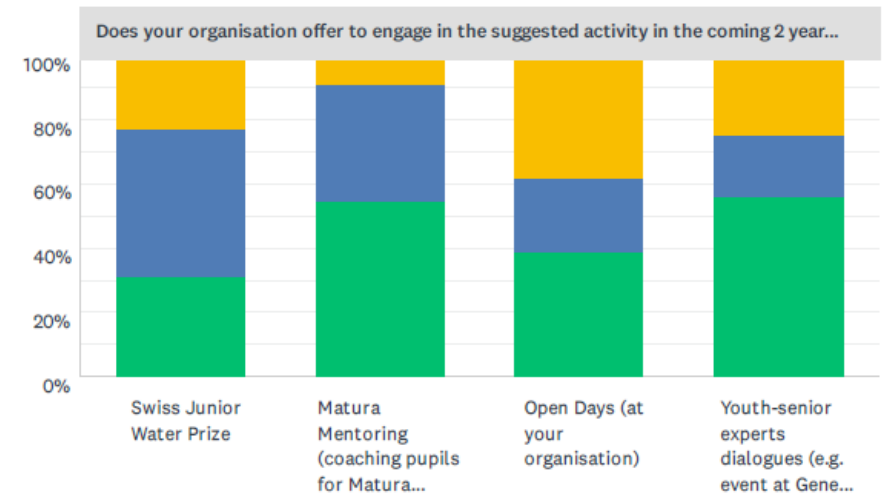
Never Occasionally Often Always



1 = not satisfied at all 2 = not satisfied 3 = +/- satisfied 4 = satisfied 5 = very satisfied N/A



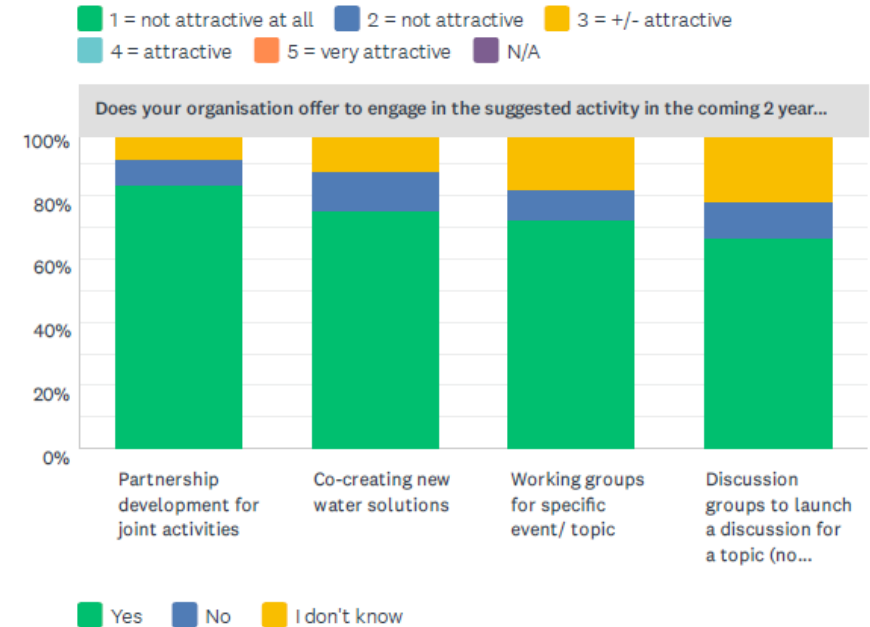
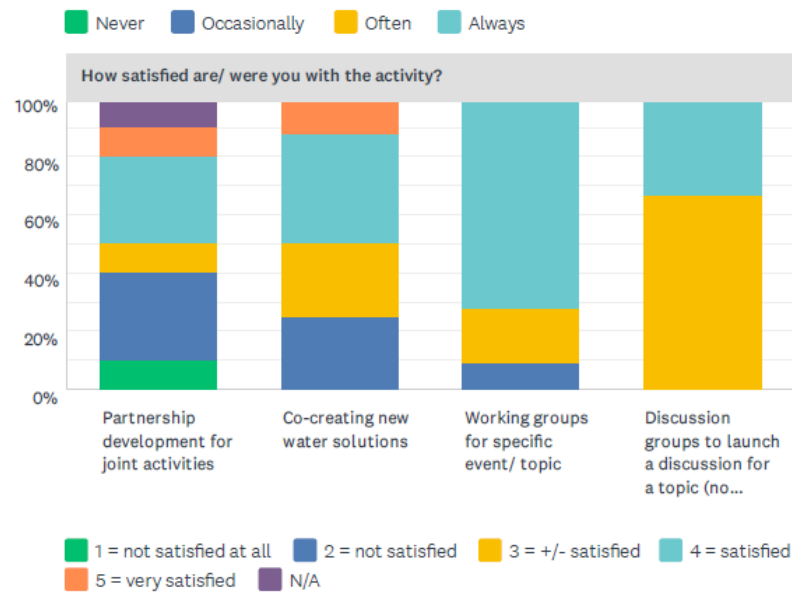
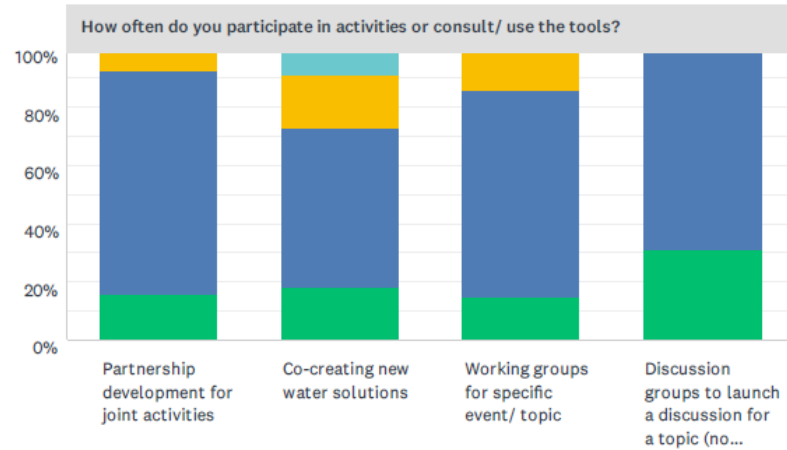
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Yes No I don't know

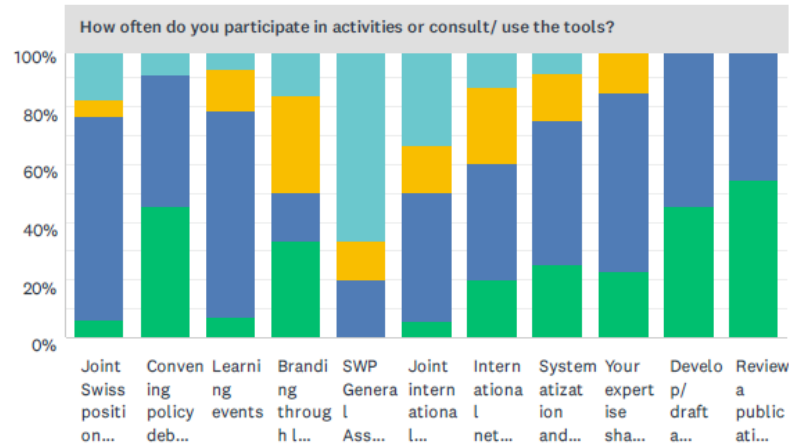


Innovations for SDG Water (Outcome 2)

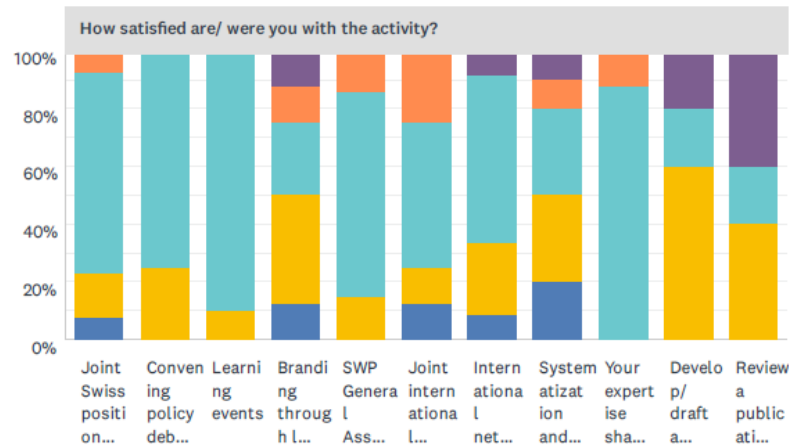




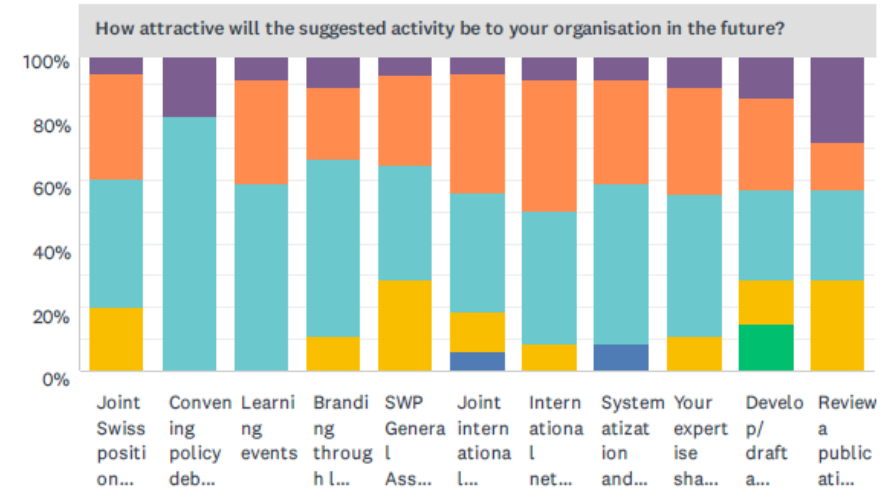
Strong Swiss voice (Outcome 3)



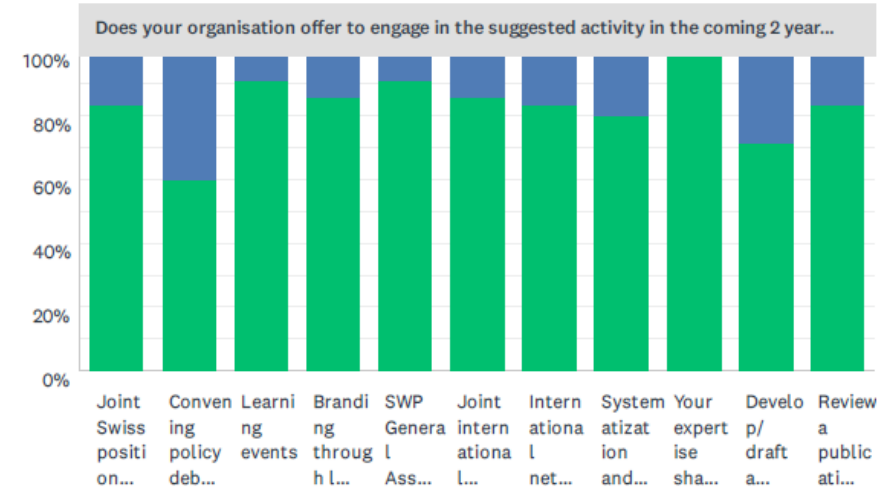
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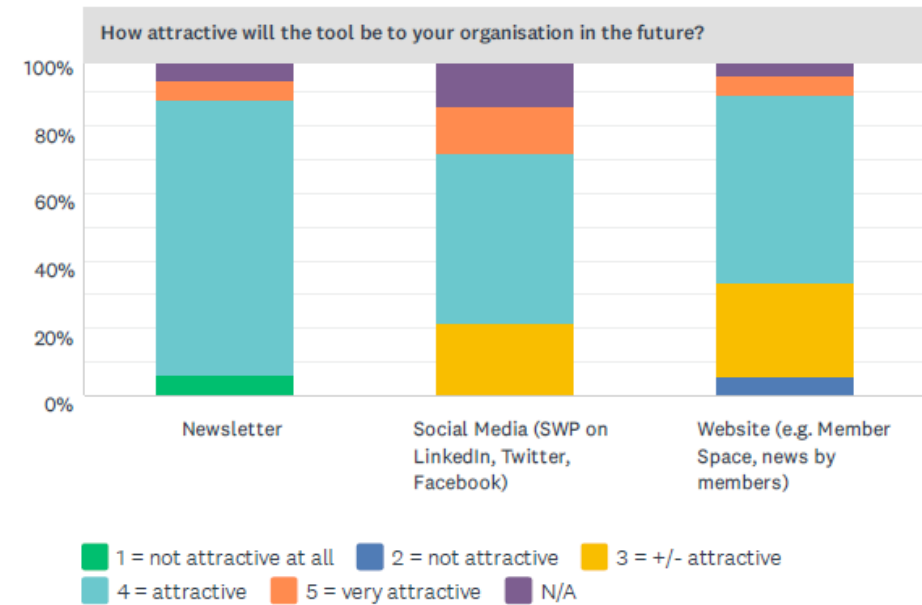
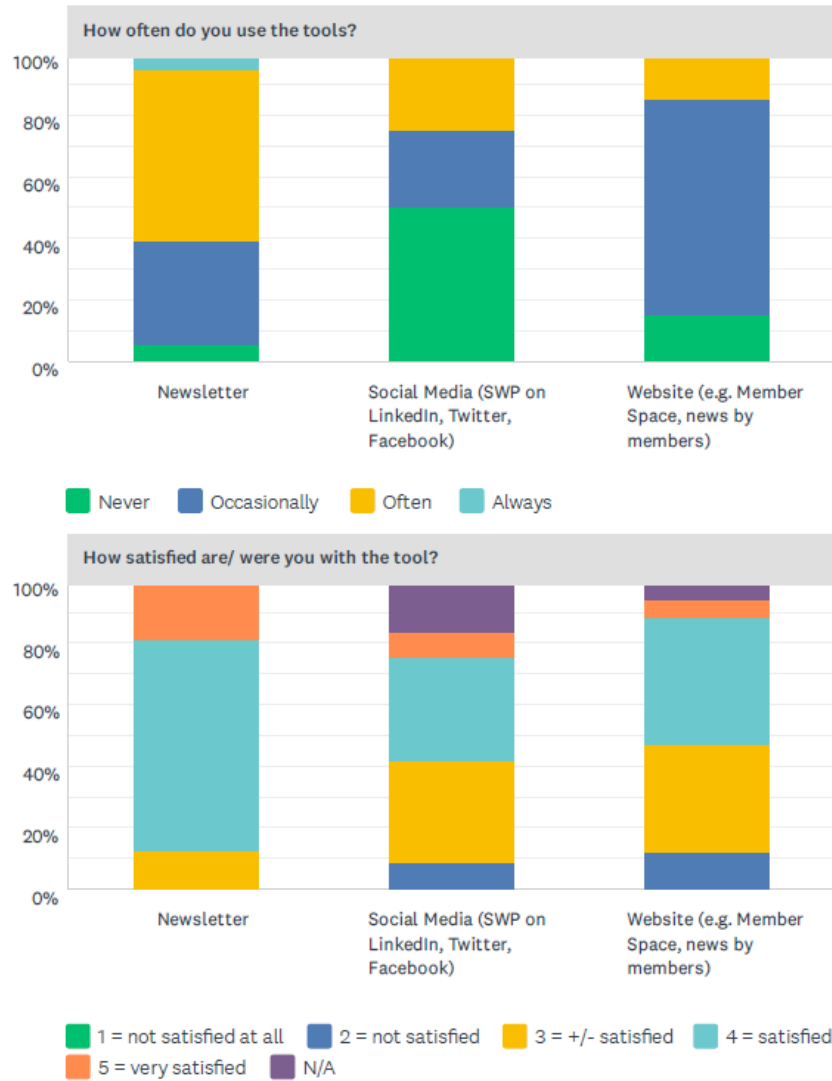
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Yes No



SWP Communication





Q6: Which events, activities and tools should be considered additionally in future?

- Priority on the current ones: **WWW and World Water Forum**
- **More learning events** (swiss water innovations and/or with international experts)
- **World Water Day**
- Event in Switzerland with **potential to show products and solutions** to stakeholders, public entities, NGOs and partner companies
- Engage more the **private sector and finance institutions**
- **Impact financing in water**
- Engage with the **development associations of the cantons**

Q7: Do you have a suggestion for a learning event (topic or format) in 2020/ 2021 where you would like to attend?

- Strategos: I would be willing to facilitate an experimental stakeholder exercise to identify leverage points for increased performance and cohesion of the network
- Human Right 2 Water: We have a series of webinars that you are welcome to share
- STO: Water and Climate Change
- Helvetas: Technology, digitalization, monitoring SDG progress, water footprints
- HEKS: Human right to water – water as a common good – and how to protect and promote this right
- Eawag: The effects of mining activities/ sector on water quality and quantity
- SECO: Governance, organization and challenges in Water supply and sanitation in Switzerland
- SECO: Swiss expertise: Technological innovations in water supply and sanitation in Switzerland and their applicability in developing countries
- World Vision: Pandemics – transition from human assistance to development

Q8: Based on your experience so far, what are your organization's specific benefits of being a SWP Member (Multiple responses possible)?

Dynamic learning platform

- A space to learn, exchange, explore trends
- Access to up-to-date news from the sector
- Networking with water stakeholder and creating new partnerships
- Exchange with young water professionals

Knowledge Hub

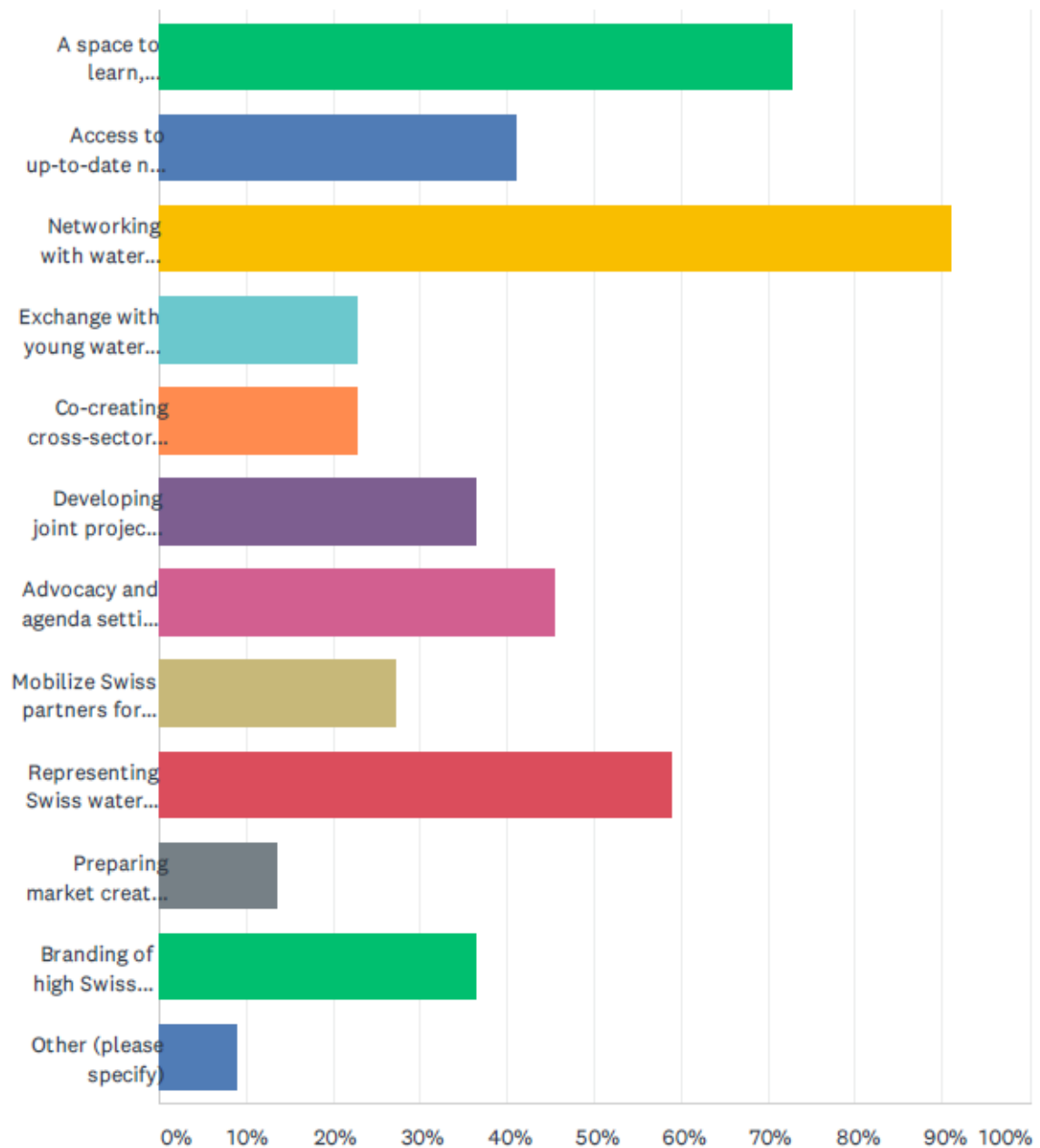
- Co-creating cross-sector innovations
- Developing joint projects/ proposals

Knowledge Setting

- Advocacy and agenda setting for global water issues
- Mobilize Swiss partners for water issues
- Representing Swiss water sector and promote Swiss expertise into practice

Cross-innovation carrier

- Preparing market creation for Swiss players
- Branding of high Swiss quality solutions
- Other



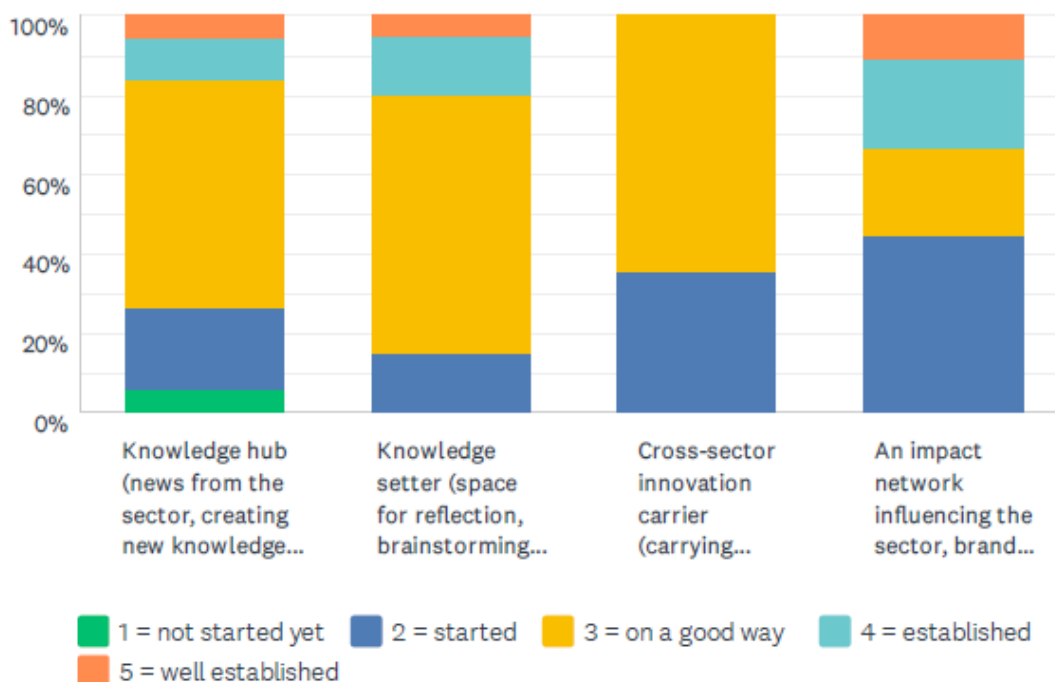


Q9: Are there any additional benefits that you expect from your SWP membership? Do you have any suggestion for improvement to increase your added value within the platform?

- SWP may want to consider how to enhance the positioning Swiss expertise, services and products in target countries as well as how to help SME to get market intelligence and facilitate market access.
- Creation of a financing pool or access to financing tools for members.
- The co-creation of solutions opportunity is not exploited sufficiently... 2/3 of the members are dormant --> need to create more appetite.
- Facilitation of marketing activities (solar pumps, micro-irrigation, electro-chlorinators and similar).
- Open to discuss considering that the Water challenges can't be managed alone.
- More visibility (esp. in public) would be great.

Q10: Where are we after 8 years of SWP? Please rate the achieved level of the vision of SWP. (1 = not started yet, 2 = started, 3 = on a good way; 4 = established, 5 = well established)

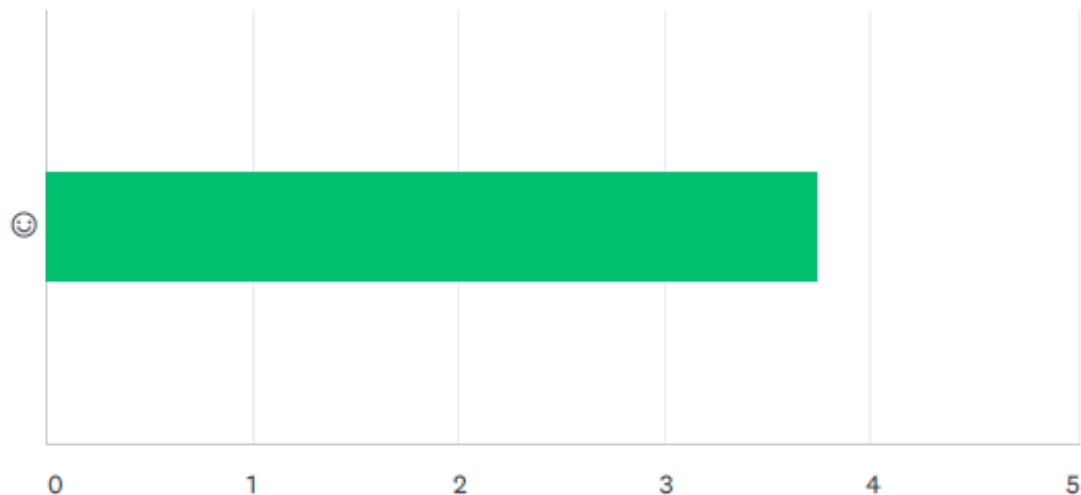
- Knowledge hub (news from the sector, creating new knowledge, exchange of knowledge)
- Knowledge setter (space for reflection, brainstorming, think tank, global and Swiss agenda setting incl. policy dialogue and across sectors)
- Cross-sector innovation carrier (carrying innovations and knowledge in practice, prepare ground for new markets, promoting Swiss expertise)
- An impact network influencing the sector, brand of high-quality solutions for water security, the water hub of Switzerland





Q11: Please rate your overall satisfaction regarding the SWP.

- Very satisfied
- Satisfied
- Ok
- Unsatisfied
- Very unsatisfied



Q12: Do you have any other comments or ideas to share with us, regarding SWP?

- We are launching some youth programmes that would benefit from partnership with you.
- My impression is that the SWP has some untapped potential, but that the secretariat is too understaffed and -resourced to be able to galvanise the network. On occasion, I also thought that some proposed activities were self-serving.
- Even if I was not so active recently, I think SWP is a very important and needed institution.
- Being the Water Castle of Europe, and considering the advanced maturity of the Academics and start-ups while hosting international Humanitarian organizations, Switzerland have all the assets to build strong innovative and inspiring dynamics. SWP is endorsing this role perfectly! Thanks!
- So far we haven't got any direct or tangible benefit from the SWP. But the potential seems very interesting, we just need to work closely and move on with practical tasks.