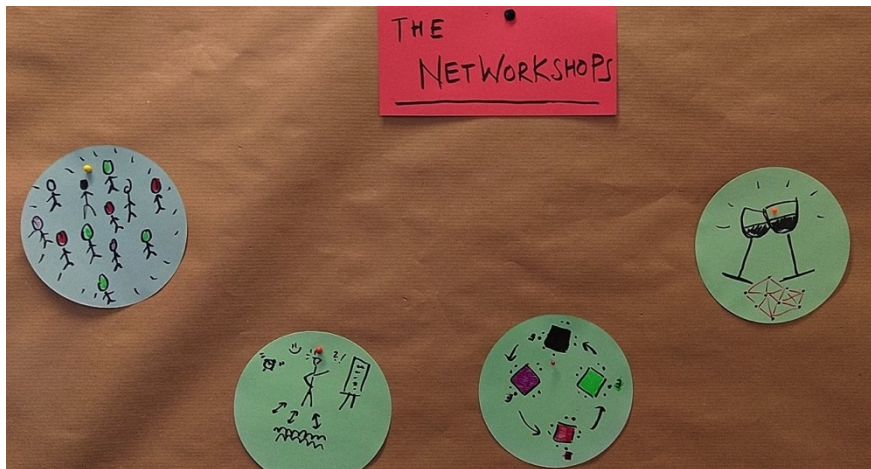


The Workshops



CHALLENGE

Young people lack self-confidence and insight into the decision-making arena of the water sector.



WHAT? FOR WHOM? WHY?

- Blending a workshop with networking: increase soft skills of participants through interventions of water sector professionals while also enabling them to make useful contacts
- Target group: 18-30 years old, youth interested in the water sector.
- 4 experts, 20 participants, 1 expert per table: participants shift from table to table and join in on ongoing interventions, the workshop stays dynamic while participants learn from personal experience of experts.

NEXT STEPS

Strong communication on the water sector to spark interest, research for potential experts and professionals of the water sector, as well as youth with professional experience in order to share experiences

SUPPORT NEEDED

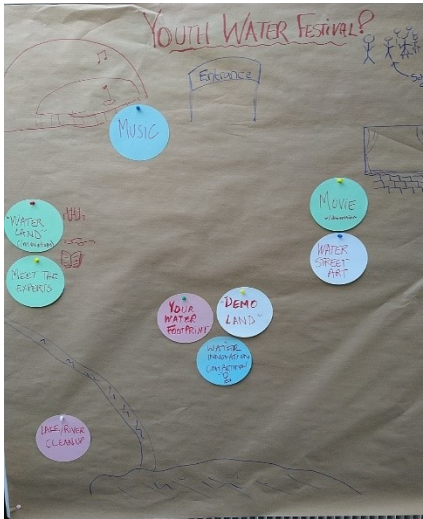
Financial support, communication and networks (SWP members), logistics. Could work with University of Geneva, Graduate Institute, ETHZ...

Youth Water Festival, 22 March 2020



CHALLENGE

How to make the water sector more attractive to the youth?



WHAT? FOR WHOM? WHY?

- Two different target groups were identified
 - 15-18 years old, who need personal contact
 - 19-30 years old, who need information and network
- Some element of Festival to present the diversity of the sector
 - Activities: River cleanup; Movie screening&discussion
 - Stands: Meet the experts, Discover your water footprint
 - Innovation: competition and presentation of last technologies
 - Arts: Water street art; Music concert
- This will allow to raise awareness among those unfamiliar with the water sector, as well as provide information and networking possibilities to those already familiar with it to trigger their interest.

NEXT STEPS

Chose a location, estimation of costs, identify partners interested in the project and create subworking groups depending on competences and interests (movie screening, stands, arts etc.), set up a strong communication plan.

SUPPORT NEEDED

Member organizations from the SWP, depending on their expertise could participate with: planning financing and their network