



Action Plan 2018 - 2019



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1. Introduction

According to the statutes of the Swiss Water Partnership (SWP), the SWP's General Assembly has to "adopt the annual work plan". The Secretariat drafts the work plan based on the SWP's long-term vision and objectives and the Steering Board of the SWP reviews it.

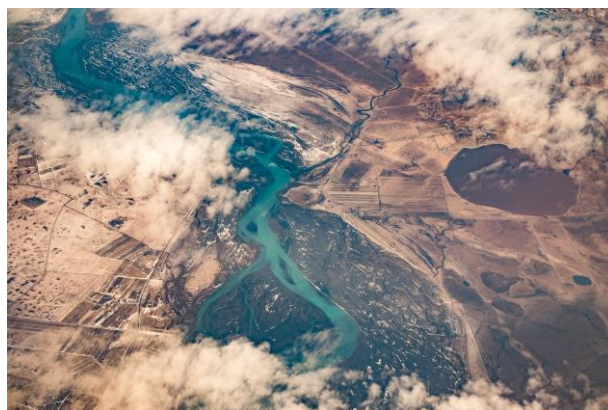
The action plan 2018-2019 presents the key elements of the annual work plan and puts it in the broader framework of the SWP's long-term strategy and objectives. The document covers the period from 2018 to 2019 and includes the targets and key activities based on the objectives. It will be updated for the SWP General Assembly 2019.

The SWP is a member platform. While the Secretariat can facilitate and trigger certain actions, its dynamism relies on the ideas and participation of its members. The document therefore presents concrete opportunities to get involved and potential entry points.

2. SWP Strategy

2.1 About the SWP

The SWP is a multistakeholder platform launched in 2012, bringing together over 70 Swiss organisations from the academic, civil society, public and private sector to develop, share, and promote innovative solutions for water challenges in developing and transition countries. While Switzerland is in a privileged situation as Europe's water tower, the fact that around 80% of its water footprint is imported calls for the country to take responsibility to support others in achieving water security for their population and aquatic ecosystems.





2.2 SWP Vision

Driven by its values of solidarity and integrity, the SWP as a partnership strives to become a globally well-recognised brand of high quality solutions for water security and the platform for water in Switzerland

This vision can be articulated into a series of three inherent sub-functions. The SWP strives to become:

- **A knowledge hub**
 - The SWP is a **dynamic learning platform**, facilitating exchange of knowhow and experience between the members as well as with their partners abroad.
 - The SWP contributes to train and promote the **new generation of water specialists**.
 - The SWP regularly **informs** its members, in a targeted manner, on global water issues.

- **A knowledge setter**
 - The SWP develops itself to a **think-tank**: it enables space for reflexion and discussion on key water challenges between stakeholders from various sectors and facilitates brainstorming targeted towards innovative cross-sector solutions contributing to achieve water security
 - The SWP promotes this **knowledge internationally** and feeds it into policy processes in Switzerland, abroad and globally.

- **A cross-sector innovation carrier**
 - The SWP creates the **ground for innovative cross-sector projects** to be implemented internationally.
 - The SWP brings cross-sector innovations and expertise **where it is needed**.
 - The SWP promotes these **innovations and expertise internationally** and feeds them into policy processes in Switzerland, abroad and globally.

By achieving this vision, the SWP aims at contributing to improve project design by major sector actors and influencing sector policies or their implementation/monitoring frameworks, leading to improved water management and service delivery. Thus, the SWP will contribute to work towards a water secure world.



2.3 SWP Objectives

In order to achieve this vision, the SWP works along three key set of objectives:

- **Strong Swiss Voice**
 - Increase the knowledge of the current and future Swiss water specialists to maintain them as highly valued and recognized actors at the international level.
 - Promote the reflexions, ideas and knowledge of the SWP members internationally.
 - Promote innovation and expertise internationally.
 - Increase the coherence in action and discourse between the SWP members.
 - Through concrete projects and strategic partnerships, improve the project design by major sector actors (e.g. development banks).

- **Water Dialogue**
 - Feed the innovations and expertise into policy processes in Switzerland, in different countries and globally and ensure that appropriate sector policies are effectively implemented.

- **Dynamic learning**
 - Create a dynamic learning environment, not only through activities directly linked to the objective of the SWP as a knowledge hub. Indeed, many activities leading to the SWP as a knowledge setter and as a cross-sector innovation carrier are linked to the idea of this dynamic learning environment:
 - Space of reflexions and dialogue, leading to the emergence of new ideas and trends.
 - By working together for specific events or even in projects, members learn from each other and mutually reinforce their expertise.



3. Long Term Vision and Milestones

This section aims to give an insight into activities and milestones planned in the longer term (**by 2025 at the latest**). The list is not exhaustive and might change in the future according to upcoming opportunities and the evolution of the Partnership. It however helps to illustrate the potential evolution of the SWP.

The Swiss Water Partnership as a Knowledge Hub	
Vision for 2025	Milestones
The SWP becomes a dynamic learning platform	<p>Internal knowledge exchanges/fairs, targeted to specific thematic needs are conducted regularly.</p> <p>An overview of all publically available courses in the swiss water sector is available on the SWP website and promoted.</p> <p>A training offer of SWP members is available and shared with key international actors.</p>
The SWP contributes to train and promote the new generation of water specialist	<p>A mentoring program is initiated, where senior water experts can mentor junior water experts who are not in their organisations.</p> <p>SWP coordinates the submission of applications of young water professionals to international water events or water prizes (e.g. Stockholm World Water Week).</p> <p>A SWP JPO program is launched, allowing young professionals to gather experience from the variety of stakeholders present in the Partnership.</p>
The SWP regularly informs its members, in a targeted manner, on global water issues	Conduct regular information and discussion events on key global water issues

The Swiss Water Partnership as a Knowledge Setter	
Vision for 2025	Milestones
The SWP as a think tank	<p>Working groups on key strategic themes meet regularly to discuss the topics</p> <p>Discussion lead to concrete outputs (policy briefs, projects, etc.)</p>
The knowledge and ideas are promoted internationally	<p>The working groups organize events in Switzerland and abroad on key strategic themes</p> <p>A yearly event in Geneva allowing to present the Swiss knowledge and expertise to the international Geneva is conducted and institutionalized.</p>



The Swiss Water Partnership as Cross Sector Innovation Carrier	
Vision for 2025	Milestones
The SWP creates the ground for innovative cross-sector projects to be implemented internationally	<p>Study tours to showcase innovative cross-sector solutions in Switzerland with the World Bank and other strategic partners (AfDB, AdB, etc.) are conducted regularly.</p> <p>Cross sector projects are regularly launched amongst members of the SWP</p>
The SWP brings cross-sector innovations and expertise where it is needed	Members of the SWP support the monitoring of the SDG 6 in 1 or 2 pilot countries
The SWP promotes the Swiss innovations and expertise internationally and feeds them into policy processes	Expertise gained in the pilot countries and in Switzerland are fed into national policies of partner countries



4. Action Plan 2018 – 2019

4.1 Activities 2018 - 2019

This section presents key activities to be conducted in 2018 and 2019. It also presents the targets for 2018/19 based on the objectives of the second phase (2015-2018) and the long term strategy. These activities are presented along the three key

objectives (dynamic learning, strong Swiss voice and water dialogue) and contribute to one or several aspects of the SWP vision described in the previous chapters.

Objective	Target 2018/19	Key activities 2018/19	How to get involved?
Dynamic Learning			
A SWP mapping of existing trainings in the water sector is shared with strategic partners and applied	<ul style="list-style-type: none"> Updated training offer shared with strategic partners At least 1 support mission or training conducted by SWP members based on requests e.g. from WB or AfDB 	<ul style="list-style-type: none"> Regularly update the content of the training document Continue to deepen strategic partnerships with WB, ADB, AfDB for training offers in CH 	<ul style="list-style-type: none"> Let us continuously know if yourself, or some of your partners, plan a training Promote the platform within your network
A SWP knowledge exchange programme is implemented	<ul style="list-style-type: none"> 1 SWP learning event on ground & surface water is conducted (Sept 6th 2018) half-day knowledge exchange event on NbS for water in Geneva is conducted (save the date at GA) 	<ul style="list-style-type: none"> Based on the result of the capacity development survey an SWP learning event and a knowledge exchange event are conducted 	<ul style="list-style-type: none"> Contribute with your knowledge to the SWP learning event (give a short presentation, join the discussion group on capacity development and help the secretariat to identify potential speakers for event, etc.) Host the SWP learning event



Objective	Target 2018/19	Key activities 2018/19	How to get involved?
			<ul style="list-style-type: none"> • Take the initiative to organise further learning events for SWP members • Share your knowledge in a short knowledge exchange event
A concept on the SWP youth strategy is available	<ul style="list-style-type: none"> • SWP Youth Strategy drafted 	<ul style="list-style-type: none"> • Discuss and elaborate the SWP youth strategy, involving members and partners • A first young professional water expert event is conducted 	<ul style="list-style-type: none"> • Share your ideas and activities/strategy in the field of youth or young professionals • Join the SWP Youth Task Force
Encourage the engagement of Swiss Youth in water with the Swiss Junior Water Prize (SJWP)	<ul style="list-style-type: none"> • SJWP conducted incl. participation of the finalist at the Stockholm Junior Water Prize • SJWP more broadly advertised within schools for 2019 • SJWP promoted in CH and Stockholm 	<ul style="list-style-type: none"> • Seek more long term sponsors • Provide a time slot / space at the WWW SWP booth for the winner of the Swiss JWP • Provide opportunities for the winner of the Swiss JWP to get exposure to the water sector (attendance to an event, communication of the idea via newsletter, etc.) 	<ul style="list-style-type: none"> • Participate in the jury of the Swiss Junior Water Prize • Promote the prize in your network • Offer the possibility to the future generation of water leader to get an insight into your organisation (presentation of the activities of your organisation, internship, etc.)

Strong Swiss Voice

Innovative cross-sector solutions involving SWP	<ul style="list-style-type: none"> • Exchanges on impact investing/blended finance with different members and 	<ul style="list-style-type: none"> • Promote cross-sector collaboration e.g. through exchange opportunities (see 	<ul style="list-style-type: none"> • Contribute with your ideas and network to identify possibilities for SWP consortia
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Objective	Target 2018/19	Key activities 2018/19	How to get involved?
<p>members are implemented in the framework of international projects</p>	<p>external actors conducted (incl. integration of human rights principle)</p> <ul style="list-style-type: none"> • SWP FF concept fine-tuned and feasibility study with 1-2 pilot projects conducted • Membership/partnership developed (finances, insurance, etc.) • Dialogue with strategic partners (ADB, AfDB, WWC, IWA, GWP, SGE) maintained 	<p>dynamic learning) or in relation to the SWP FF feasibility study</p> <ul style="list-style-type: none"> • Continue reflections on the role of SWP in blended finance (SWP FF Feasibility Study) • Further explore current and upcoming possibilities for SWP involvement in international projects (through expert panel or expert mapping) 	<ul style="list-style-type: none"> • Propose to other SWP members who complement your expertise to jointly get involved in projects
<p>Innovative cross-sector solutions involving SWP members, as well as Swiss Water expertise, are documented and presented to key international actors</p>	<ul style="list-style-type: none"> • SWP vetted CVs shared with the World Bank: Preparing SWP CVs for WB expert roster and launch call for experts in the field of Dam Safety and Inclusion • Potential cross-sector project opportunities like Study Tours / Joint Projects in collaboration with strategic partners (e.g. WB) identified 	<ul style="list-style-type: none"> • Create demand for Swiss water expertise (e.g. multilateral and financial organisations) • Identify and document existing cross-sector innovations • Conduct a study tour in Switzerland depending on the demand 	<ul style="list-style-type: none"> • Communicate to the SWP secretariat your existing cross-sector innovations so they can be documented and shared with key strategic partners • Indicate on the SWP website where your organization is active so it can easily be • Communicate to strategic partners if you know of persons willing to start a project in a specific country • Communicate to the SWP secretariat you most recent innovations
<p>Innovative cross-sector solutions involving SWP members are presented at Swiss</p>	<ul style="list-style-type: none"> • The SWP is present in 2 international events (WWF8 & SWWW) • 2 seminars at an international event are co-convened by the SWP • one SWP event in Geneva on the topic NbS in autumn 2018 conducted 	<ul style="list-style-type: none"> • Facilitate the participation in thematic events at SWWW • Organize a Swiss booth at the WWF8 and the SWWW • Support the different Working Groups 	<ul style="list-style-type: none"> • Co-convene a thematic event in Stockholm • Co-own the Swiss booth in Stockholm • Represent the SWP at international events you are attending



Objective	Target 2018/19	Key activities 2018/19	How to get involved?
and International Event	<ul style="list-style-type: none"> new Working Group on UN topic 2019 at the General Assembly launched 		<ul style="list-style-type: none"> Join an existing working group of the SWP or express your interest to initiate a new working group on a topic/project or idea, which would be of interest for you and other SWP members

Water Dialogue			
SWP members contribute to shaping global policies	<ul style="list-style-type: none"> SWP has contributed to the global policy dialogue among others on the monitoring and implementation of SDG 6 in Switzerland and internationally 	<ul style="list-style-type: none"> Based on exchanges, gather and provide information on current development of relevant policy processes from members (e.g. through Infomail or event) Strengthen Water Dialogue at the WWF8: create a thematic event/input at the WWF8 (possible through GIWEH about the monitoring and implementation in Kenya) Provide support by exploring possibilities for SWP members to be involved in further discussions around SDG 6 monitoring and implementation in a coordinated manner internationally at country level (e.g. similar to recommendations for the global water workshop in NL) 	<ul style="list-style-type: none"> Share with the Secretariat your expertise and activities related to monitoring and implementation mechanisms in Switzerland and abroad, which shows how your organization is making a significant contribution in the process towards the achievement of SDG 6



Objective	Target 2018/19	Key activities 2018/19	How to get involved?
Platform Development			
Increase the number and diversity of SWP members as well as their active participation	<ul style="list-style-type: none"> • 3-5 new members join the SWP • 75% of members attend at least one event during the year • Elaborate a concept on decentralized cooperation 	<ul style="list-style-type: none"> • Actively promote the partnership towards potential new members (based on Excel list) • Identify potential entry points for strengthening decentralized cooperation 	<ul style="list-style-type: none"> • Regularly read the SWP Infomail and participate in the events organised • Get in touch with the Secretariat to propose new type of activities that better suit your expectations • Encourage your peers to join the SWP
Maintain & diversify SWP finances	<ul style="list-style-type: none"> • Proposal for new SDC funding phase approved • Concept of SWP Financing Facility tested (see above) • New sponsors for the SWWW and the SJWP acquired 	<ul style="list-style-type: none"> • Present concept on blended finance / impact investment to members • Apply for grant (Convergence) • Conduct feasibility study SWP blended finance model (Financing Facility), see above) • Develop proposal for new SDC funding phase 	<ul style="list-style-type: none"> • Sponsor an activity of the SWP • Through your network, help the SWP in finding additional financial sources
Increase the attractiveness & impact of SWP communication channels	<ul style="list-style-type: none"> • Updated SWP Website in general and in particular the member description, training offer and study tour offer • Updated SWP communication materials 	<ul style="list-style-type: none"> • Update the SWP website • Launch of call for update to SWP members to update their member profile on SWP website • Update key SWP communication documents (Flyer) 	<ul style="list-style-type: none"> • Make sure the description of your organisation on the SWP website is up to date • Regularly update your member space on the SWP website • Provide content for the SWP Secretariat to upload on the website



Objective	Target 2018/19	Key activities 2018/19	How to get involved?
Event management	<ul style="list-style-type: none"> Sponsorship concept is used for the event on Nature Based solutions in Geneva besides the SJWP 	<ul style="list-style-type: none"> Apply the SWP sponsorship concept at events 	<ul style="list-style-type: none"> Engage in the call for sponsorship

4.2 Yearly Activity Cycle

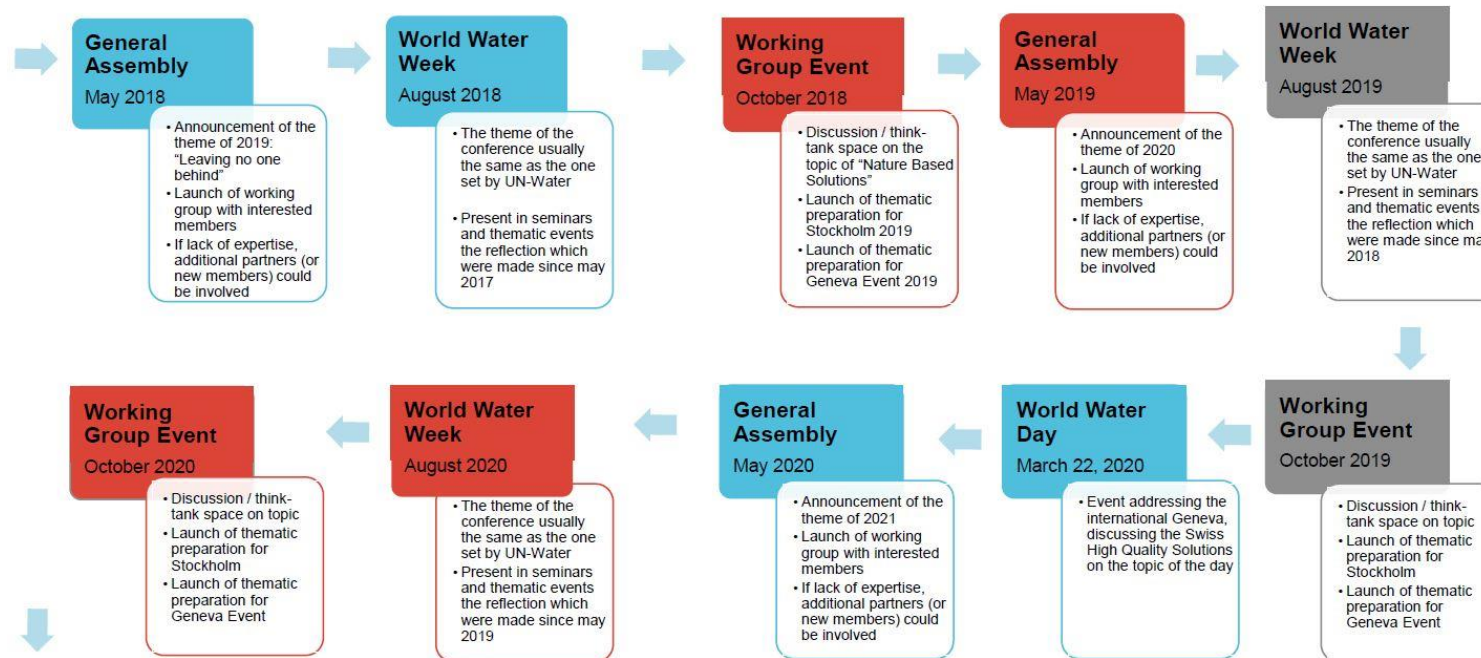
The main activities of the SWP are structured around a yearly cycle of activities. The Stockholm World Water Week (SWWW) has been identified as a key international event in which the SWP shall be represented, both through thematic events and by giving to its members the possibility to be represented in the exhibition through a common Swiss booth. In addition, the SWP will organize a yearly event in Switzerland addressing the international water community in Geneva by showcasing the Swiss Expertise on the UN-Water theme of the year. The organizers of the SWWW also take up this theme. Thus, during a year, the SWP focuses in particular on the UN-Water theme, as

illustrated hereafter. For 2018, the UN-Water theme is “Nature based Solutions for Water”. In 2019, the UN-Water theme will be “”.

This structured cycle of activities responds to all objectives of the SWP. It allows reflecting and discussing on a specific topic amongst various actors. It gives the possibility for the members to actively participate in this process to learn from each other and mutually reinforce their expertise. It promotes the knowledge and expertise both in Switzerland and internationally. Finally, it creates ground for multi-stakeholder collaboration.



Activity Cycle Swiss Water Partnership 2018 - 2019





5. Organisational Set-Up

5.1 Roles and Responsibilities

Tasks	Steering Board	Secretariat	Members
Planning and operation	Guide the secretariat in developing a strategic orientation & yearly program, oversee implementation	Develop a yearly program, support the development of task groups, organise	Get involved in the planning process, launch initiatives, actively participate in the activities
Communication	Review & validate the strategy	Draft the strategy, ensure day-to day communication, guarantee information transparency	Provide /share information
Finances	Review & validate the business plan, the financial report & audit, assist the secretariat in finding additional financing sources	Draft the business model, manage the budget, elaborate the financial report and organise the audit	Contribute to support the activities of the SWP through their membership fees and fees for participation in international events
Reporting	Review & validate the activity report	Elaborate the activity report	Provide reporting of activities



5.2 Working and Discussion Groups

The SWP aims at providing its members opportunities to take the lead and/or actively engage in discussion or working groups on specific topics or in preparation of a specific event.

The SWP Steering Board clarified that any member can launch a **discussion group** to exchange, discuss or innovate. Discussion groups are a dynamic tool open to any member interested in shaping the SWP.

The creation of a **working group** is more formalised as the Steering Board has to validate it along its planned objectives and outputs. It needs a host member and 2-3 other members from at least two different sectors.

The following table presents the working and discussion groups that exist today, but since these are dynamic groups hosted by SWP members and can easily be linked to the SWP activity streams and value propositions, new groups may emerge and some existing may phase out.

5.2.1 Working Groups

Name	Objective	Lead
Water integrity	Sensitise Swiss organisation on water integrity issues	Cewas
Nature based solutions for water – UN Water Theme 2018	Prepare the concept and conduct an event in Geneva Submit proposals for joint events at the Stockholm World Water Week 2018	SWP
Assessment of Surface & Groundwater	Prepare and organize a knowledge learning event for SWP members	SWP / ETHZ
Leaving No One Behind (Human Rights and Refugees) – UN Water Theme 2019	Discuss and prepare meaningful inputs on the UN Water Theme 2019 (Geneva event and Stockholm)	To be determined



5.2.2 Discussion Groups

Name	Objective	Lead
SDG 6 Monitoring & Implementation	Discuss the processes underway towards implementation and monitoring water related targets in the SDG framework and identify possibilities for SWP members to get involved.	SWP
Iran Water Market	Exchange on the opportunities linked to the opening of the Iran market and on possible collaboration on the Karun River.	SWP