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QUESTIONS?

Get in touch

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[pages/CEWAS](https://www.facebook.com/pages/CEWAS)

APPLY

Applying to take part in the cewas
start-up programme is quick and easy.

JUST FOLLOW THE 3 STEPS BELOW:



Go to the cewas website:
www.cewas.org



Complete the application form
and tell us about your great idea!



Click submit

We'll then be in touch to discuss
your participation in more detail.

**WE LOOK FORWARD
TO HEARING FROM YOU!**



APPLY NOW

BECOME A WATER AND SANITATION ENTREPRENEUR

2016



APPLY NOW

www.cewas.org/apply

The cewas start-up programme provides you with the
skills, knowledge and networks you need to transform
your idea into a working start-up.

SO YOU'VE GOT A GREAT IDEA

now you'd like...



... support to develop a strong and sustainable business model?



... practical advice and guidance from experienced sector experts?



... clear information on finance, accounting and how to get started?



... to collaborate and learn from other entrepreneurs in a shared working space?

WE CAN HELP!

The cewas start-up programme is designed with you in mind. Key business knowledge and practical skill development is combined with support from a diverse community of entrepreneurs and water sector experts.

OUR OFFER

OUR START-UP PROGRAMME

The course content provides you with everything you need to know to develop your idea, create a strong business model, perfect your pitch and launch and manage your business.

ONE TO ONE COACHING

Our expert coaches are here to help make your water and sanitation business happen! They can provide practical advice, facilitate introductions and connect you to sector opportunities.

ENTREPRENEURIAL COMMUNITY

The cewas community connects you to a broad range of experts and like-minded water and sanitation entrepreneurs to collaborate, exchange and develop your ideas.

FROM YOUR IDEA TO A SUSTAINABLE START-UP IN WATER AND SANITATION

Meet
the cewas
community
...



YAKU&YOU

Yaku&You engages in projects of Corporate Social Benefit (CSB) and water resources protection through Resource Recovery and Reuse (RRR) in Ecuador.



ACQUAWISE

Acquawise offers consulting in the management, operation and safety of water and sanitation systems.



"WASSER FÜR WASSER"

"Wasser für Wasser" raises funds for water and sanitation projects in the South by selling tap water in special "Wasser für Wasser" caraffes in restaurants in the North.

WHAT DO OUR PARTICIPANTS SAY?

RAFFAEL KÄNZIG, PHOSTER

"The cewas start-up programme made me acquire all the relevant skills in the shortest of times. But at the same time, it supported and accompanied me personally in my foundation phase for a whole year!"



JOSE-LUIS CARRASCO AND FÉLICIEN MAZILLE, AQUASIS

"Despite strong competition, cewas provided us with the relevant tools to carve out a niche in Switzerland and abroad."



CEWAS START-UP PROGRAMME

2016

MODULE 1

BUSINESS IDEA

Get inspired & develop your idea

MODULE 2

BUSINESS MODEL

From idea to real business

MODULE 4

LAUNCH YOUR BUSINESS

Get the perfect business plan

MODULE 3

MINIMUM VIABLE PRODUCT TEST

Convince real customers

COACHING

MAKING IT HAPPEN!

YOUR START-UP OPENS FOR BUSINESS!

WANT TO APPLY?

VISIT OUR WEBSITE:
www.cewas.org/apply

MODULE 1 DEVELOP YOUR BUSINESS IDEA

Get inspired and develop your start-up idea in the water and sanitation sector | 10 – 13 August 2016

- Get insights into the sector
- Nail down what is unique about your idea

MODULE 2 DEVELOP YOUR BUSINESS MODEL

Use the business model canvas applied to water and sanitation businesses | 15 – 19 August 2016

- Transform your idea into a concrete business model
- Identify your value proposition and customer segments

MODULE 3 TESTING YOUR MINIMUM VIABLE PRODUCT

Test your business idea with real customers | 25 August - 2 September 2016

- Convince real customers at the sector's most important event - the Stockholm World Water Week
- Present your idea to an audience of sector experts and potential customers in Switzerland

MODULE 4 LAUNCH YOUR BUSINESS

Launching and operating your business in the water and sanitation sector | 7 – 16 September 2016

- From key success factors to legal bodies, from marketing to finances: write the perfect business plan
- Found and launch your business!

COACHING

Ongoing one-to-one coaching with sector experts | October 2016 – June 2017

Our expert coaches will help you:

- Identify and benefit from sector opportunities
 - Make your business happen!
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