



Global Programme Water Initiatives – Markus Bürli, 2 May 2016

Public and Private Sectors' roles in the context of the SDGs



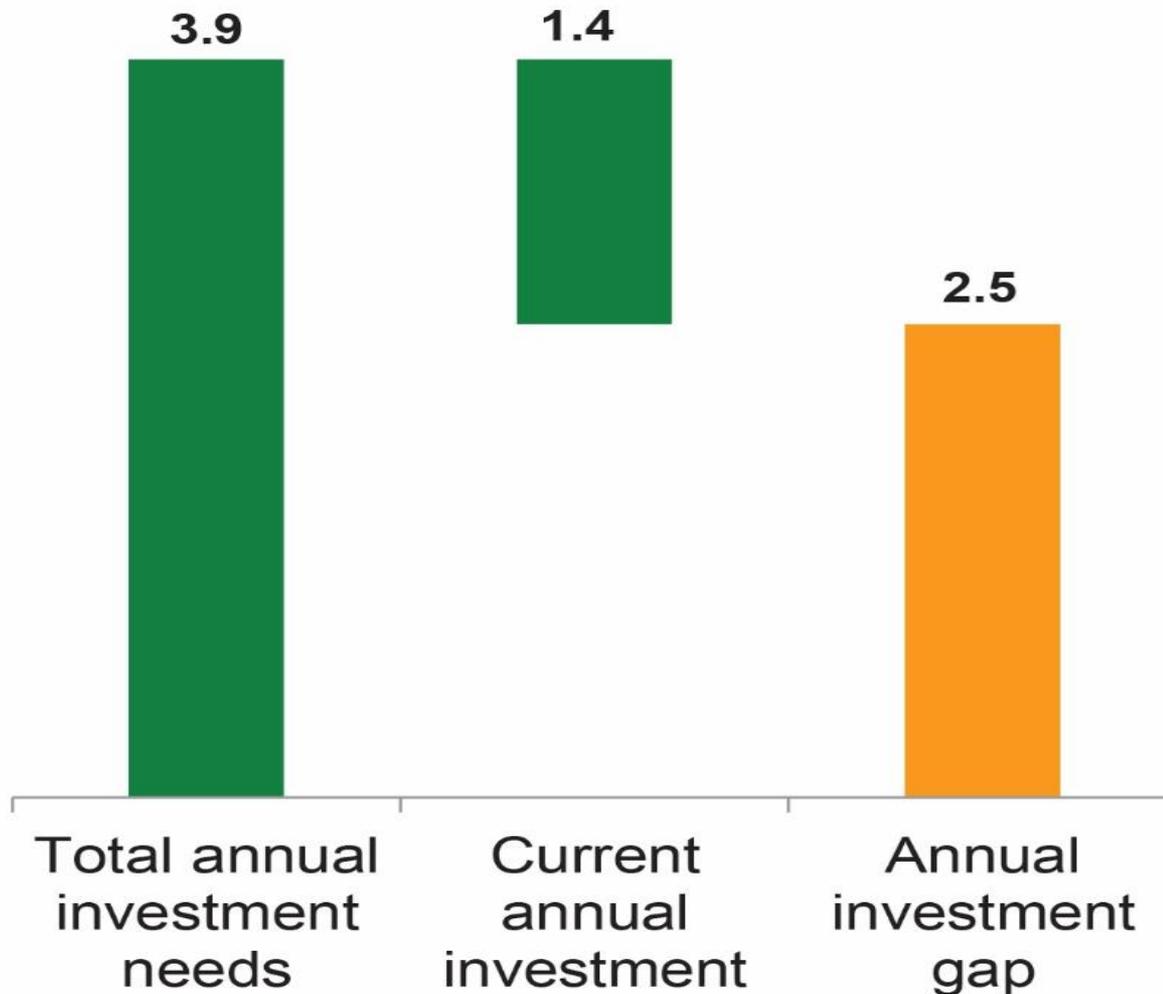


MDGs to SDGs



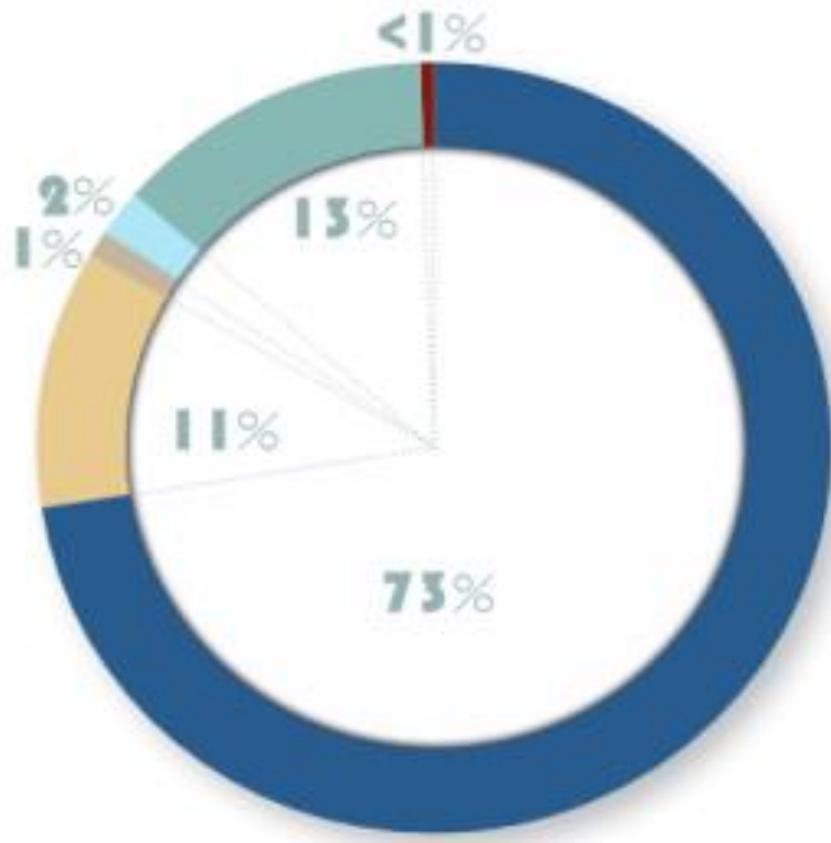


Estimated annual investment needs in key SDG sectors, 2015–2030 (Trillions of dollars, annual average)



Source:
UNCTAD 2015

🇨🇭 Sources of WASH Financing



GLAAS data from 19 countries indicate that nearly:

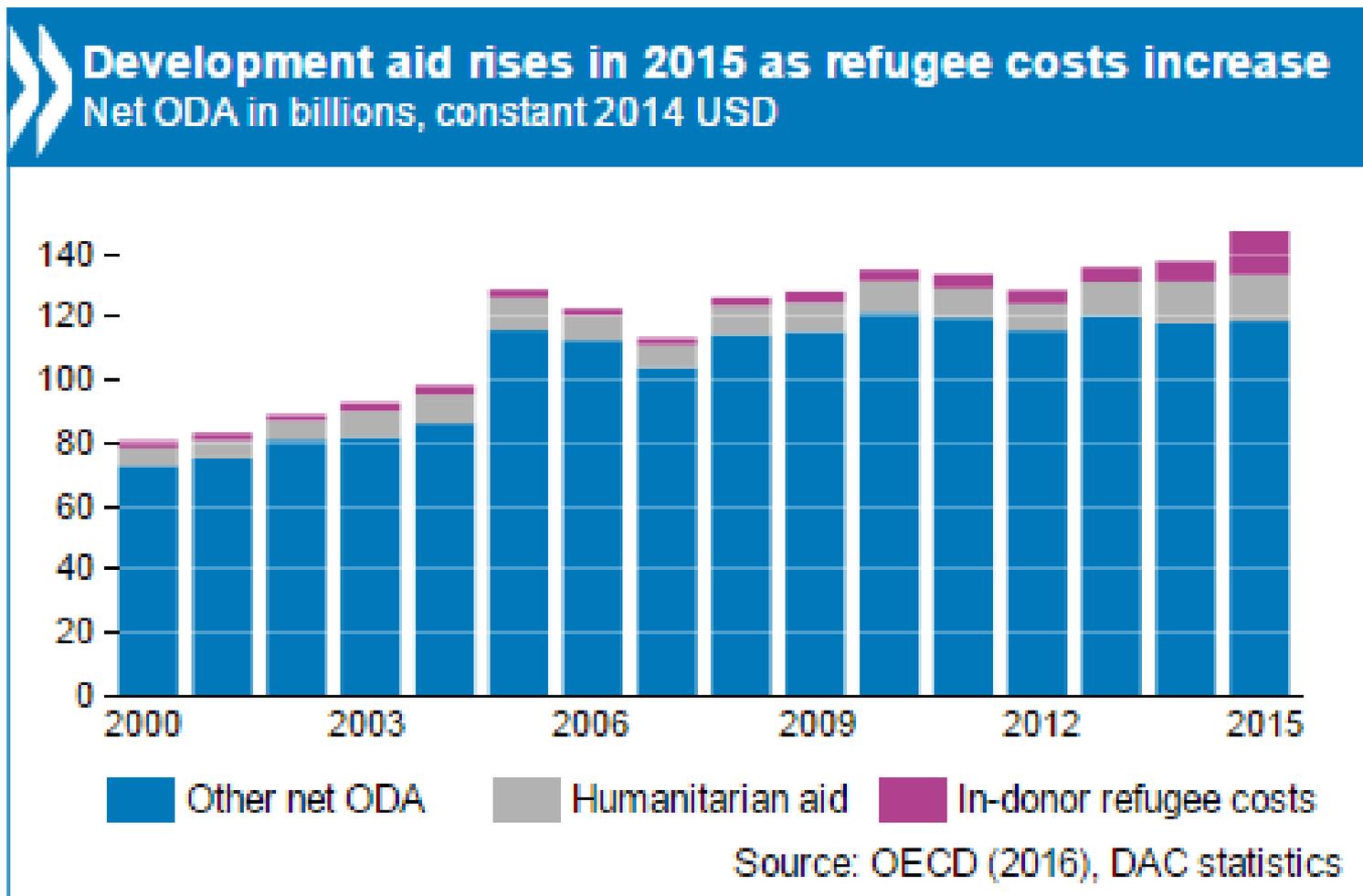
75% of their WASH financing comes from household contributions

- TARIFFS AND SELF SUPPLY
- LOCAL GOVERNMENT
- CENTRAL GOVERNMENT
- EXTERNAL
- REGIONAL GOVERNMENT
- NGOs

Source: GLAAS 2013/2014 country survey.

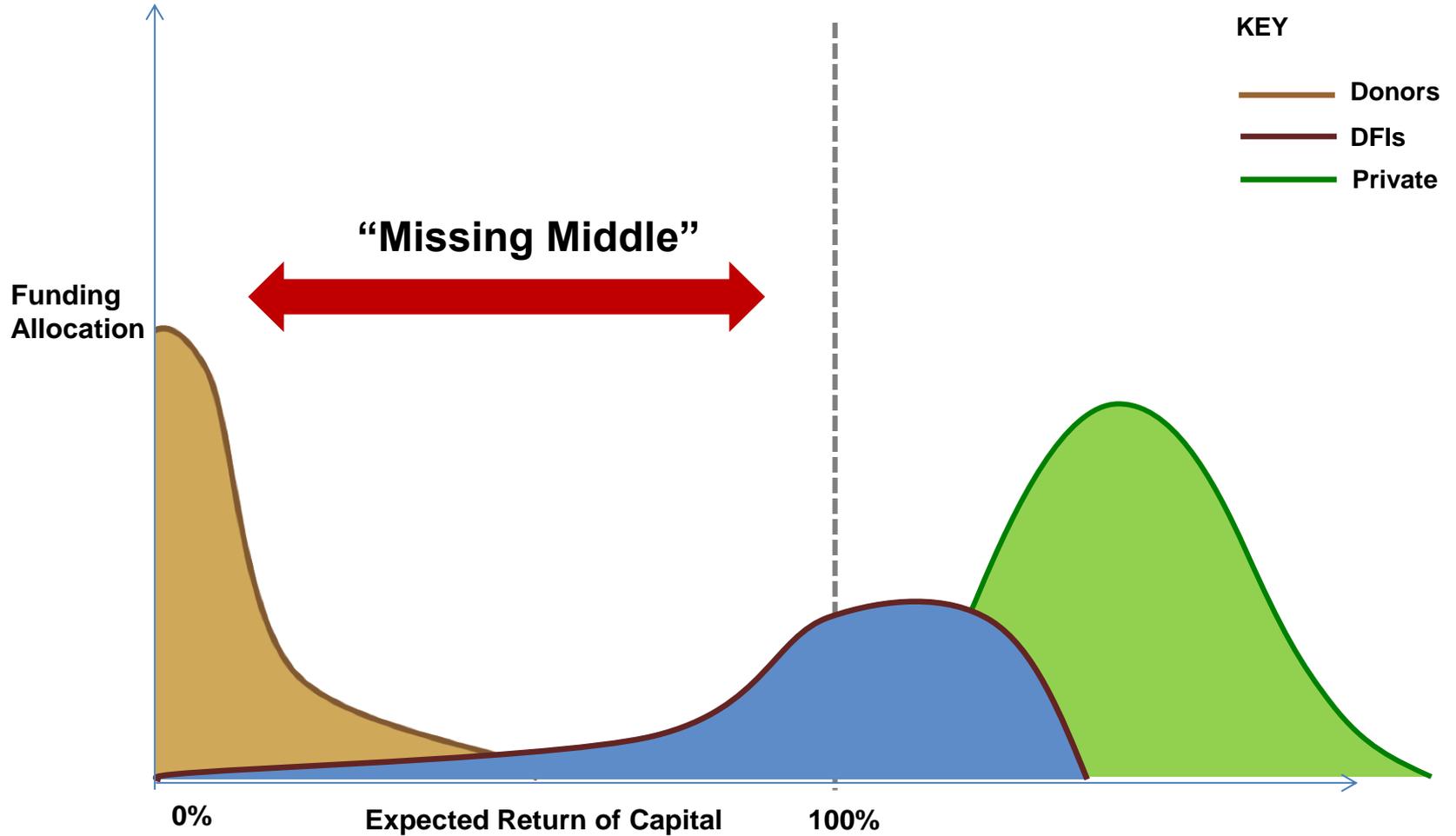


What does ODA contribute



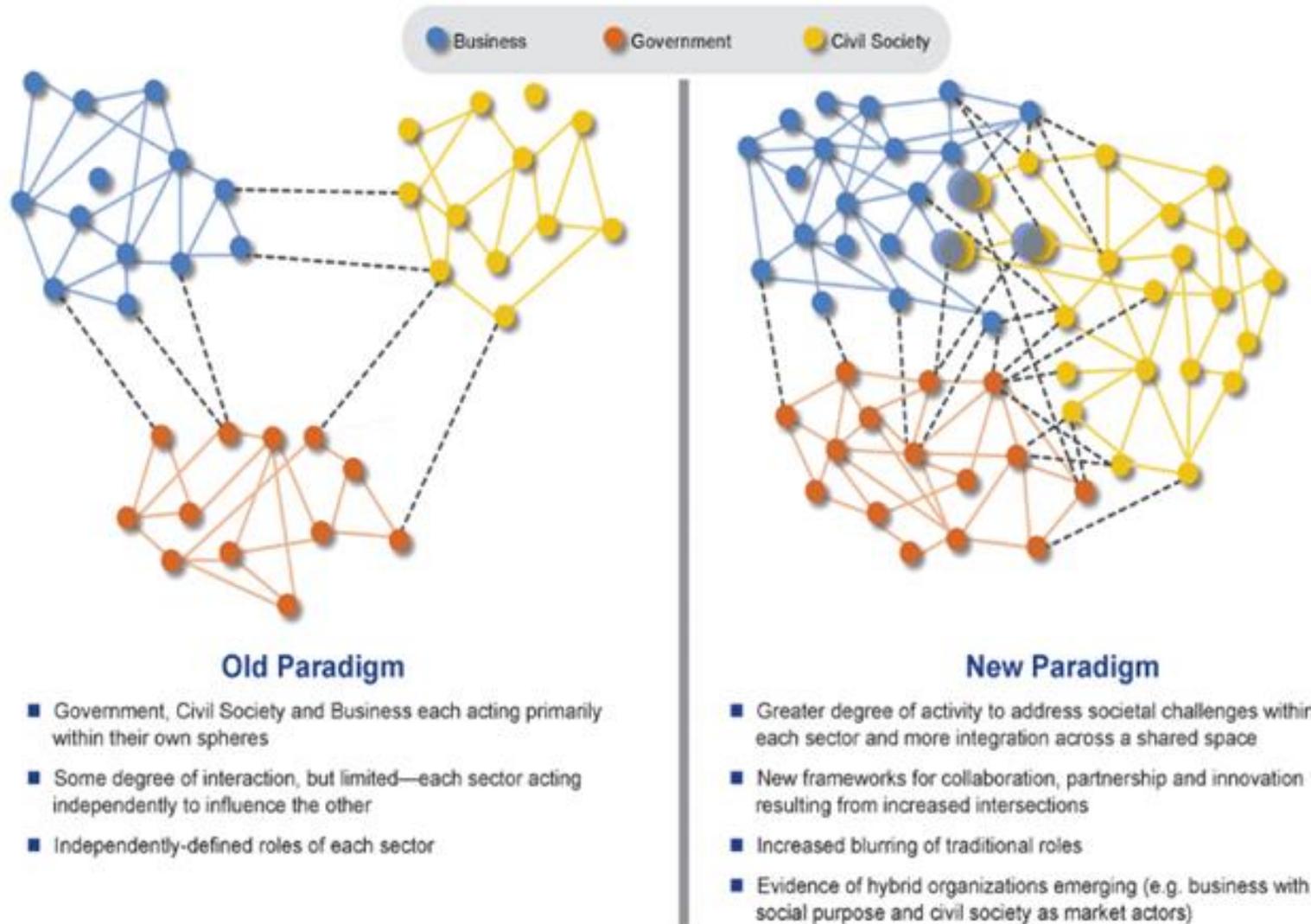


The missing middle





Changing Paradigms for Sector Roles





Role of the Public Sector

- a) Incorporation of the SDGs in national framework; country's legislation, policies, plans and programmes, including sustainable development strategies
- b) Integration of economic, social and environmental and sustainable development policies
- c) Ensure a baseline is mapped out along with a focus on trends, successes, challenges, emerging issues, lessons learned, financing and capacity development needs, data and statistics knowledge-sharing, technology and partnerships.
- d) Work on the demand side e.g. through education and awareness raising on hygiene/health benefits
- e) Infrastructure

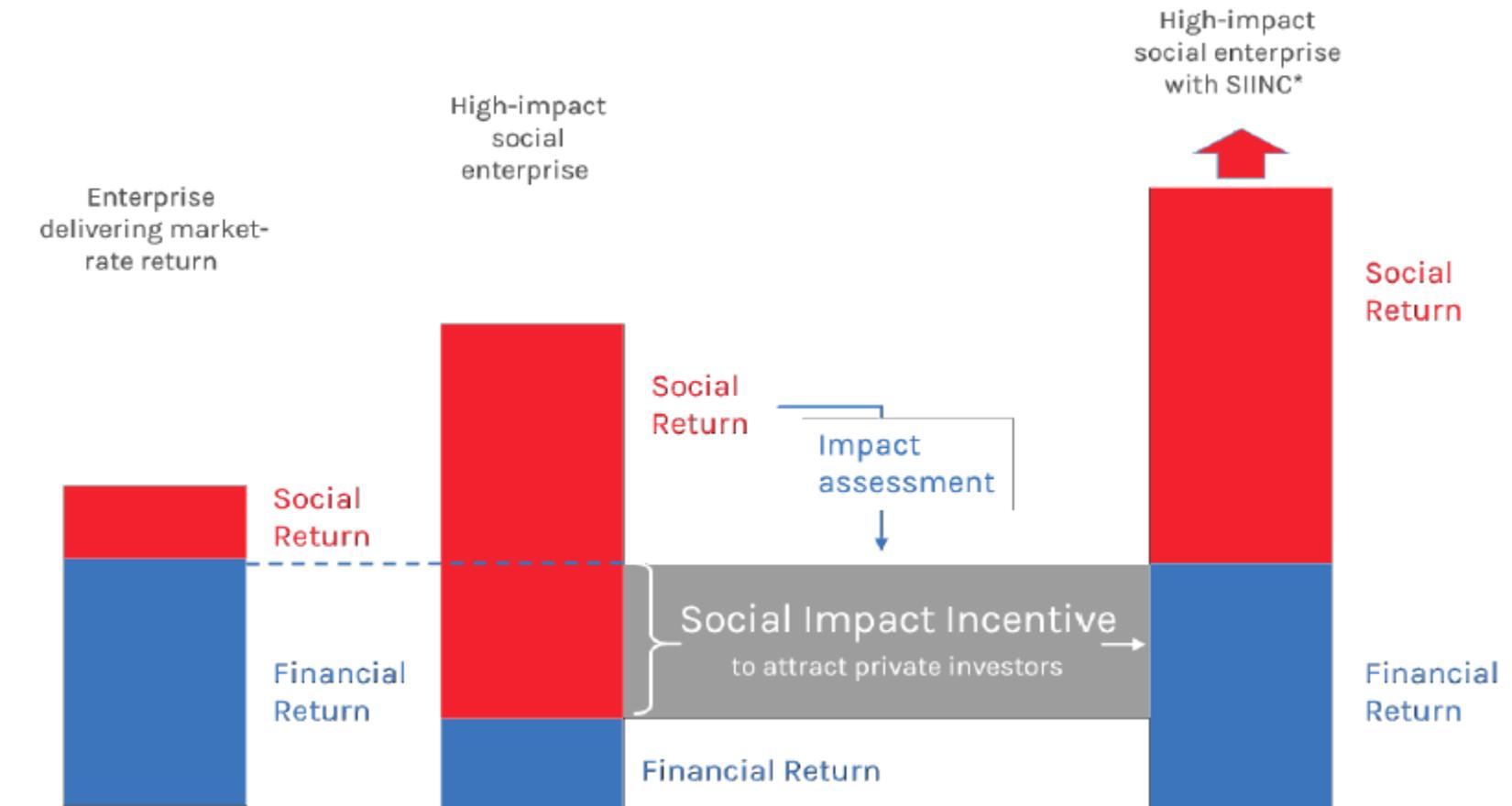
→ Creating an enabling business environment!

Beyond the enabling business environment

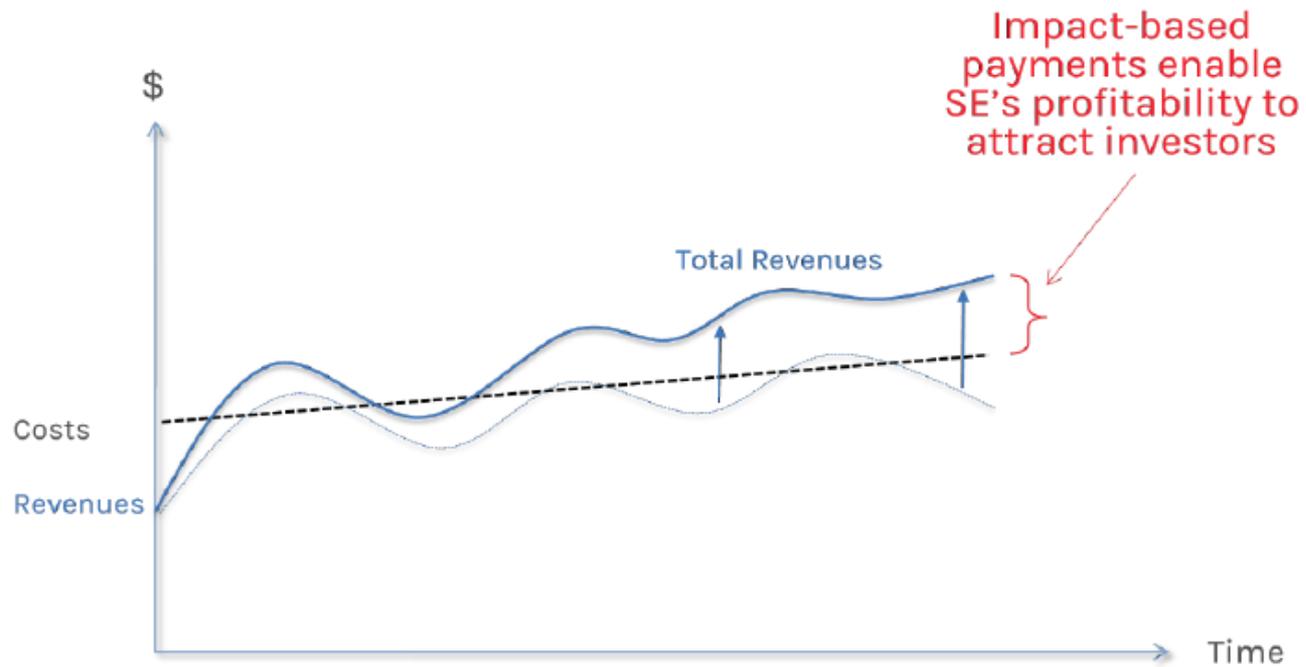
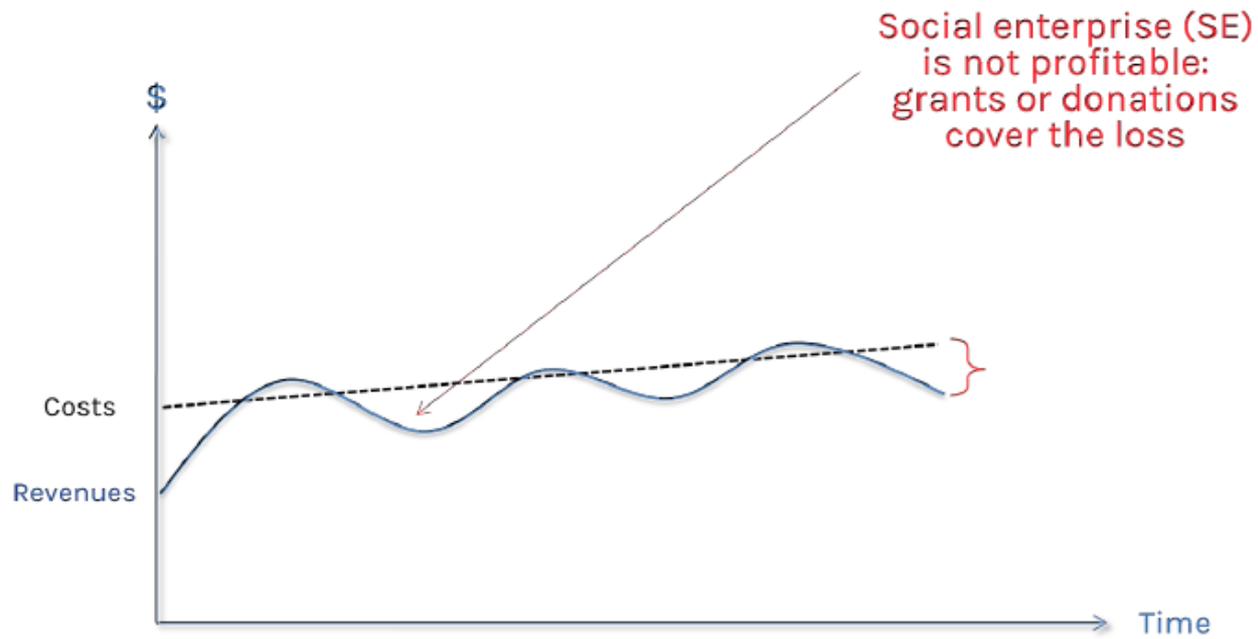
- Contribute to finance vehicle for social enterprises
- Finance innovation in products and services for the poor through innovation fund
- Leverage investments in financial institutions that serve the poor
- Expand finance instruments to include loans, guarantees, equity investments
- Contribute to policy discussion on global level via multilateral partners (WEF; OECD)



Example: Social Impact Incentives



* SIINC = Social Impact Incentive





Conclusions

- The SDGs are a change of paradigm in terms of global goals but also on collaboration among actors
- The private sector needs to take a prominent role if we want to make progress towards the SDGs
- This does not change the role of the public sector but gives it an additional spin
→ Work in progress