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**Swiss Agency for Development and Cooperation SDC**

Global Programme Water Initiatives – Markus Bürli, 2 May 2016

# Public and Private Sectors' roles in the context of the SDGs



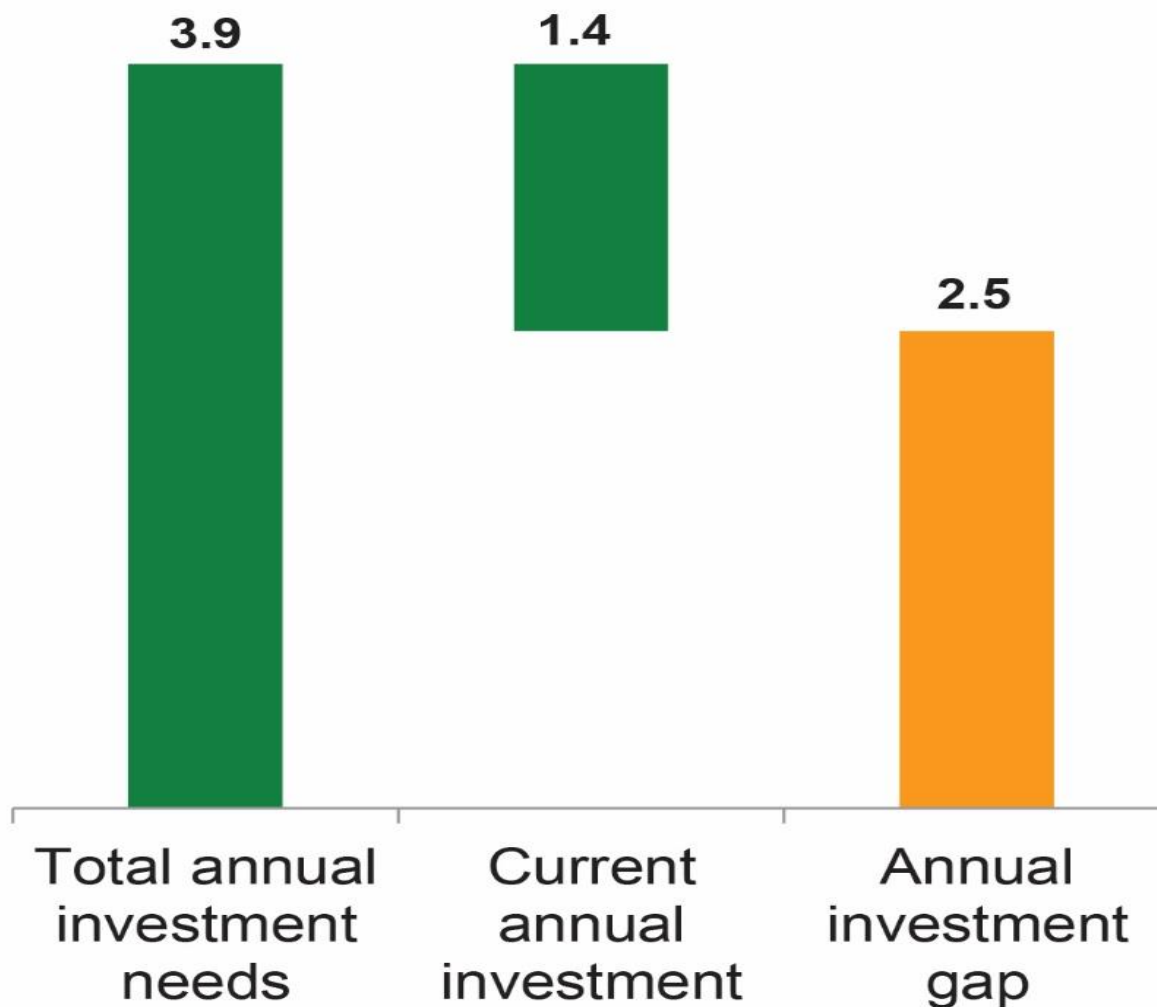


# MDGs to SDGs



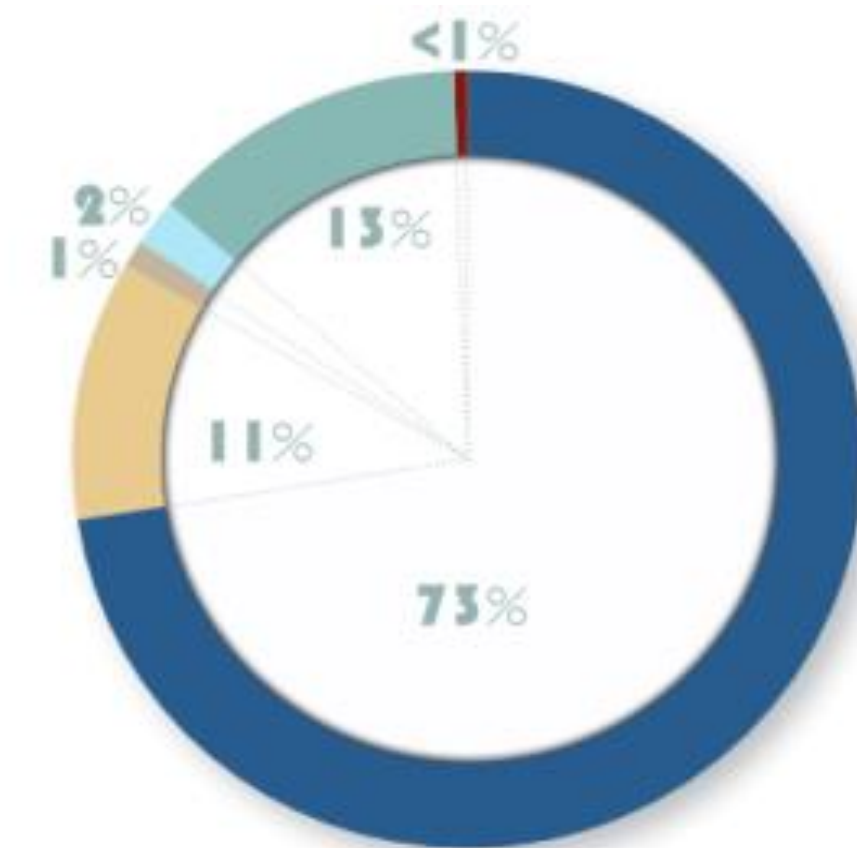


## Estimated annual investment needs in key SDG sectors, 2015–2030 (Trillions of dollars, annual average)



Source:  
UNCTAD 2015

# Sources of WASH Financing



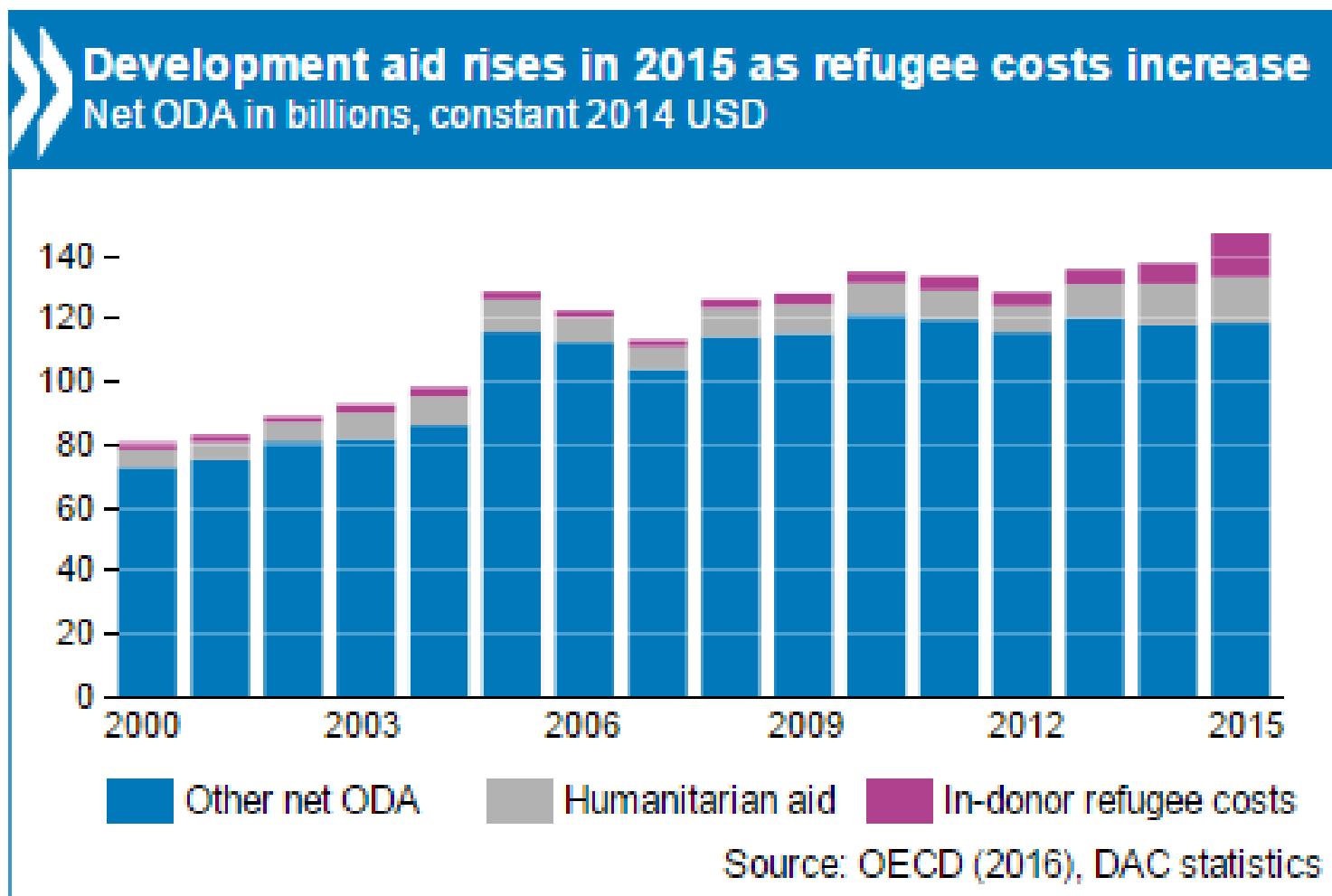
GLAAS data from 19 countries indicate that nearly:

75% of their WASH financing comes from household contributions



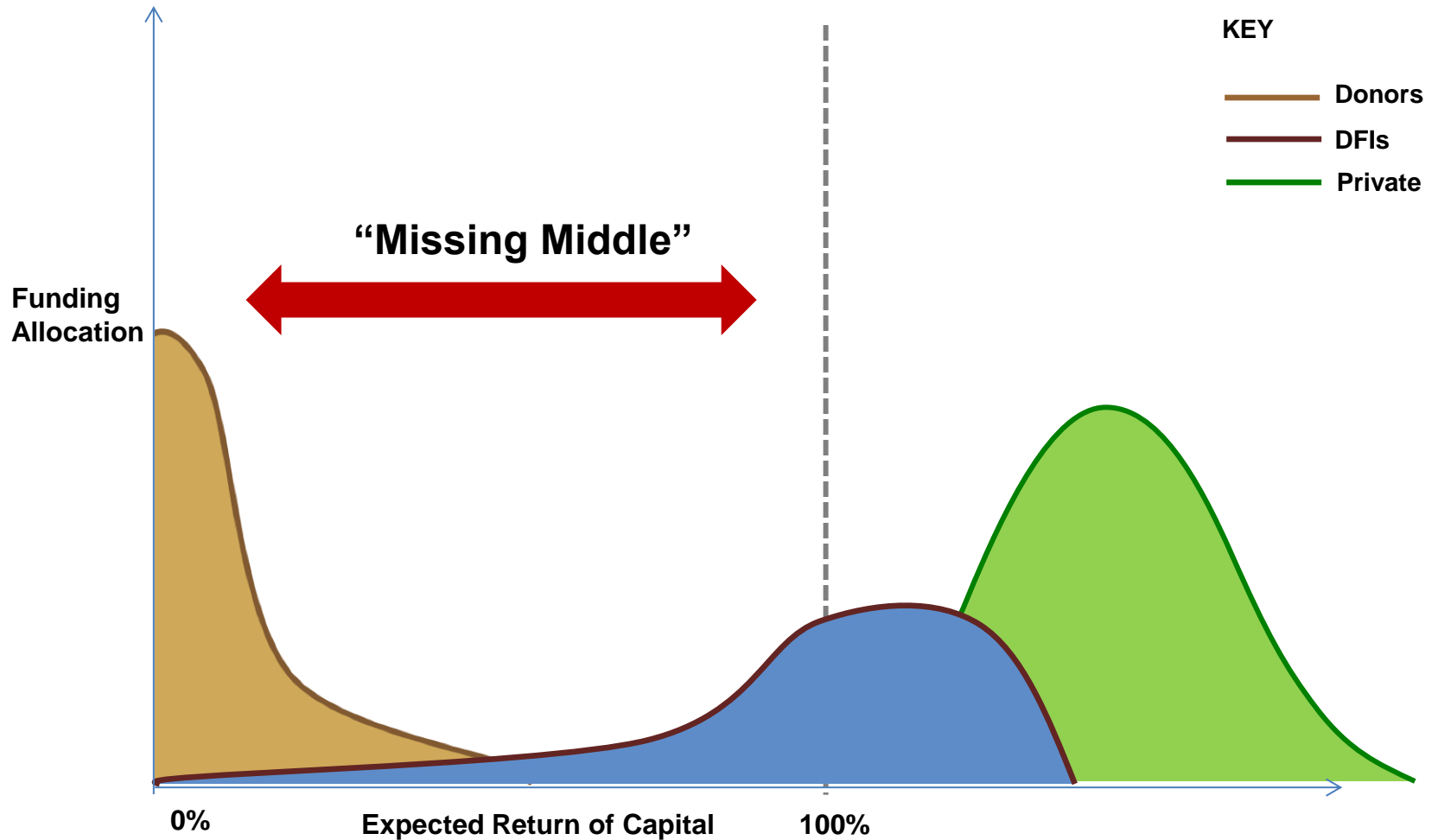


# What does ODA contribute





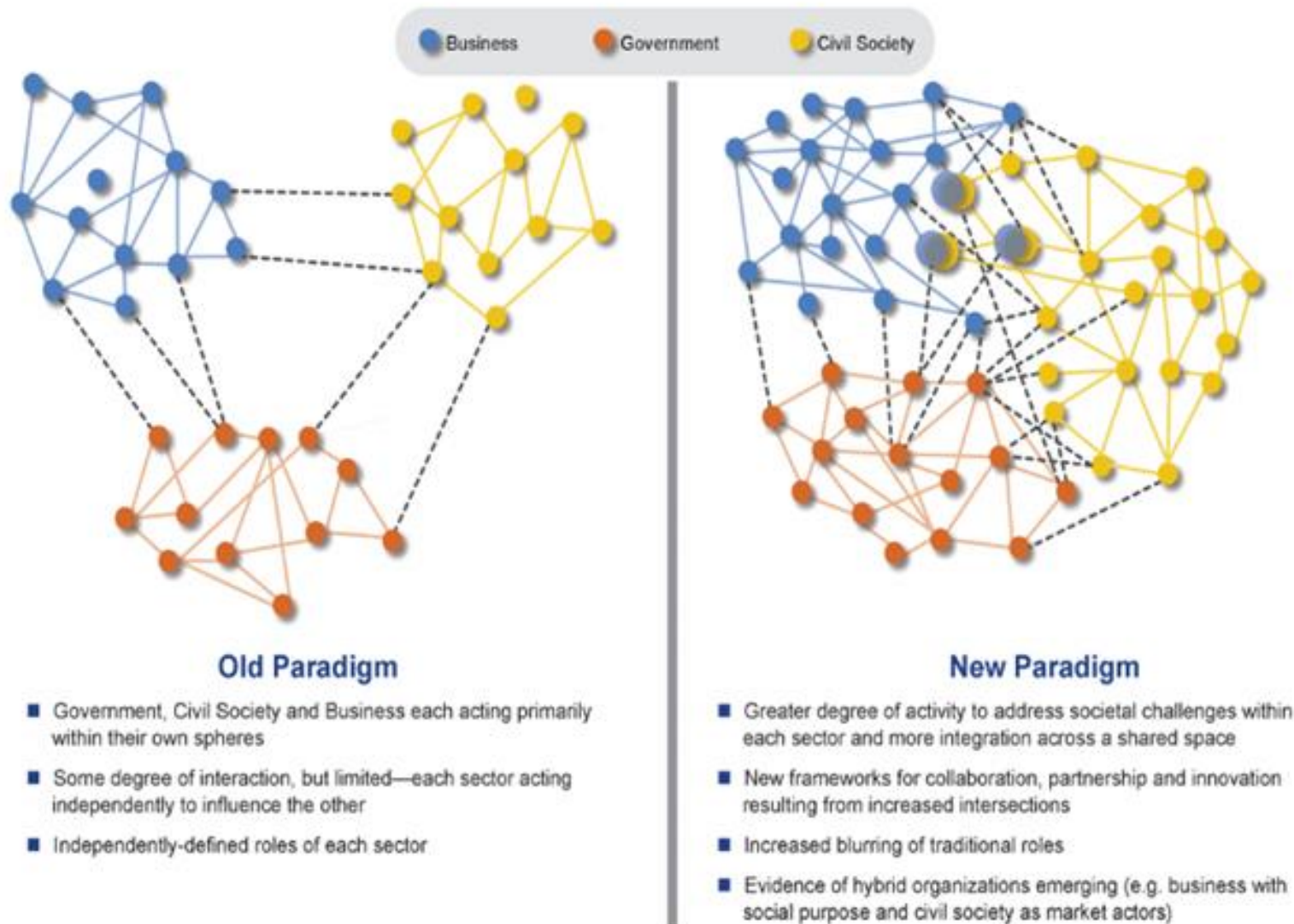
# The missing middle







# Changing Paradigms for Sector Roles









# Role of the Public Sector

- a) Incorporation of the SDGs in national framework; country's legislation, policies, plans and programmes, including sustainable development strategies
- b) Integration of economic, social and environmental and sustainable development policies
- c) Ensure a baseline is mapped out along with a focus on trends, successes, challenges, emerging issues, lessons learned, financing and capacity development needs, data and statistics knowledge-sharing, technology and partnerships.
- d) Work on the demand side e.g. through education and awareness raising on hygiene/health benefits
- e) Infrastructure

→ Creating an enabling business environment!

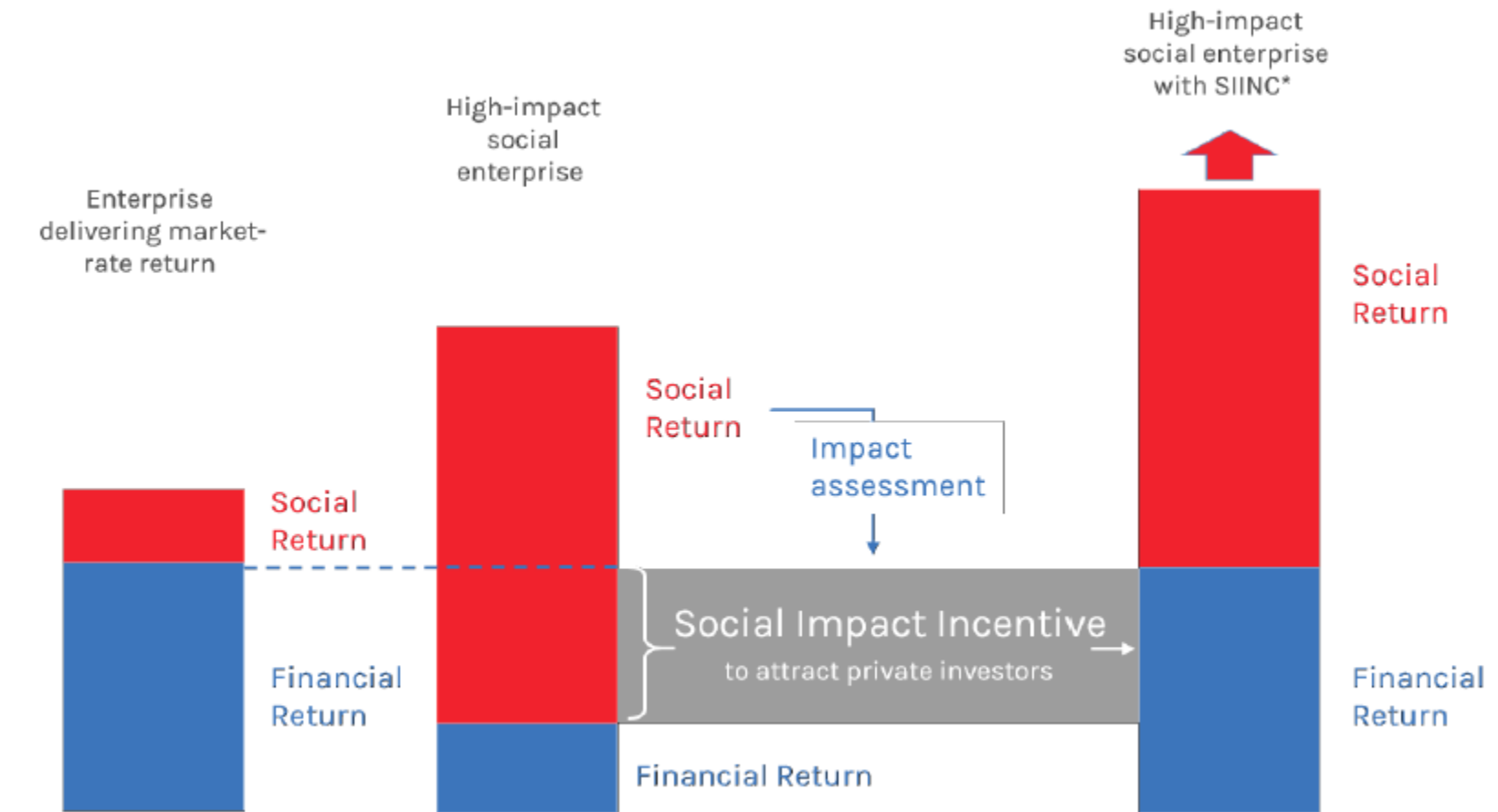


# Beyond the enabling business environment

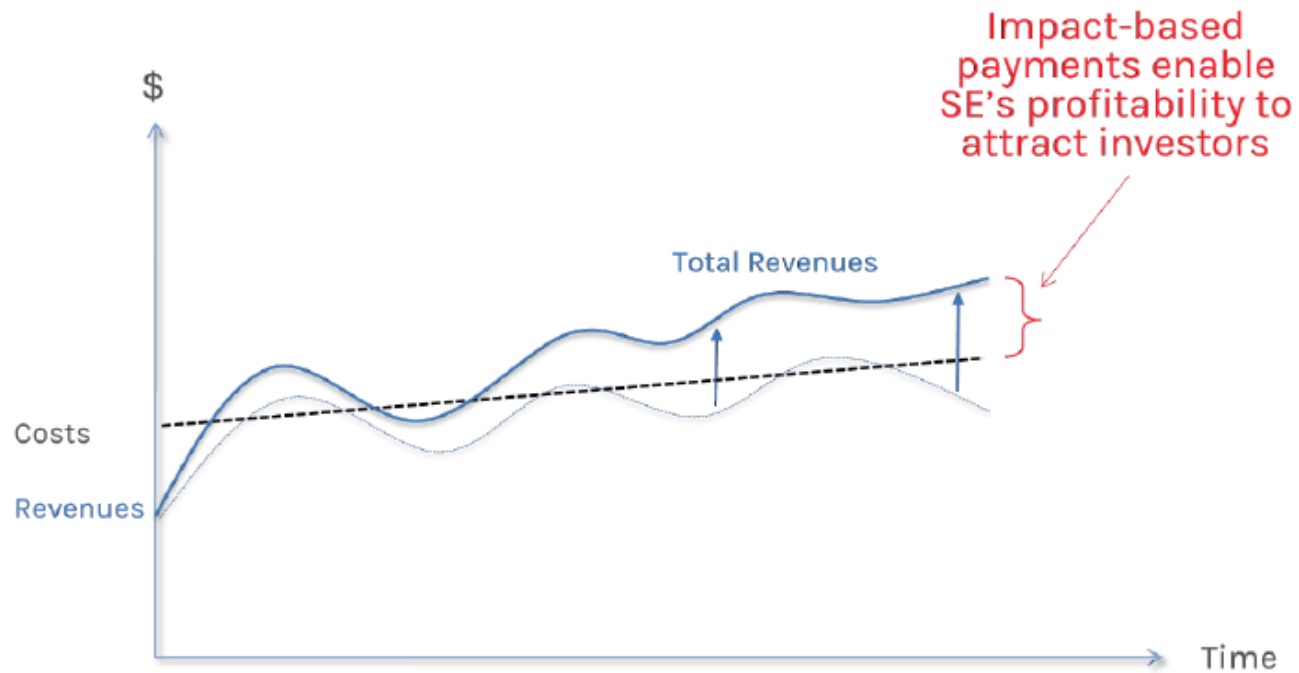
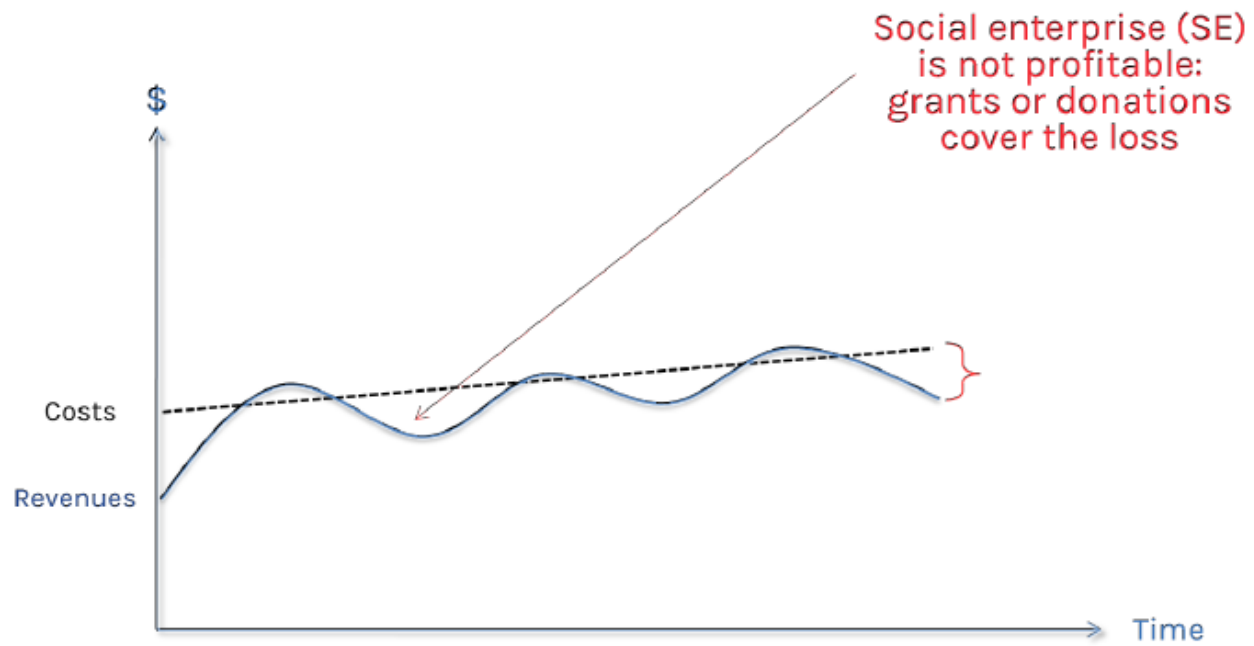
- Contribute to finance vehicle for social enterprises
- Finance innovation in products and services for the poor through innovation fund
- Leverage investments in financial institutions that serve the poor
- Expand finance instruments to include loans, guarantees, equity investments
- Contribute to policy discussion on global level via multilateral partners (WEF; OECD)



# Example: Social Impact Incentives



\* SIINC = Social Impact Incentive





# Conclusions

- The SDGs are a change of paradigm in terms of global goals but also on collaboration among actors
- The private sector needs to take a prominent role if we want to make progress towards the SDGs
- This does not change the role of the public sector but gives it an additional spin  
→ Work in progress