# Do **YOU** have an innovative idea in **water** and **sanitation** that can change the lives of the poor in emerging and developing countries?

Submit your idea to the cewas

# **CALL FOR IDEAS 2016**

and take your chance to win:

5'000 CHF in cash as seed money a **sponsored place** (value 5'000 CHF) in this year's cewas start-up programme Deadline is 15 May 2016 You'll find all the details and the application form on www.cewas.org/call2016 \













## Call for Ideas 2016

# Let's bring fresh and innovative ideas in sanitation, water and resource management to reality.

Do you have an innovative idea that addresses the specific needs of low-income people in developing and emerging countries regarding sanitation, water and resource management?

Are you looking for support and mentorship to further develop and put your idea into practice?

Submit your idea by 15<sup>th</sup> May 2016 and take your chance to win the cewas Call for Ideas endowed with 5'000 CHF and secure a sponsored place in the cewas start-up programme 2016/17.

#### Wanted: Innovative ideas and business models!

If you have an idea that you think can make a valuable contribution to achieving global access to clean water, sanitation, and energy for the poor, we would like to hear about it! Your idea can be anything in the following fields of action:

- Community & capacity development
- Training & coaching
- Consulting, design & engineering
- Contracting & building
- Supplying & dealing
- Service provision

#### The award

The cewas Call for Ideas 2016 honours the most promising, interesting and creative idea in sanitation, water and resource management for the poor. The winner will secure a sponsored place in the cewas start-up programme 2016/17, where she or he will be able to put the idea into reality, and CHF 5.000,- start-up capital.

The <u>cewas start-up programme</u> is a professional summer school for those planning their own organisation or business in sanitation, water and resource management. From launching a project idea to developing a proper start-up, cewas offers you the knowledge, support and connections you need to make your idea a success.



#### **Get involved**

All you need to do, to have your idea considered for the cewas *Call for Ideas 2016*, is simply send it to us at info@cewas.org by midnight on Sunday 15<sup>th</sup> May 2016. If your idea fits the criteria, we'll

contact you and invite you to present it in front of an expert jury in Willisau, Switzerland, on 9<sup>th</sup> June 2016. The *Call for Ideas 2016* is carried out in three phases:

15th May 2016: deadline for submission of innovative ideas

27th May 2016: communication to selected applicants by jury

9th June 2016: Public presentations of selected ideas in front of the jury, jury decision and

award ceremony at cewas in Willisau

### Criteria for participation

• Ideas must be submitted by an individual, group, organization or institution

- The submitted idea is a fresh innovative approach to accelerating global access to sanitation and clean water for underprivileged people in developing and emerging countries
- Good command of English (the cewas start-up programme will be held in English)
- You are able to participate in the public ideas presentation and award ceremony on 9<sup>th</sup>
  June 2016 in Willisau, Switzerland, and motivated to take part in the cewas start-up programme 2016/17 from 10<sup>th</sup> August to 16<sup>th</sup> September 2016 (followed by a one year coaching period)

#### A cooperation of









