



## **Action Plan 2017 - 2018**



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## 1. Introduction

According to the statutes of the Swiss Water Partnership (SWP), the SWP's General Assembly has to "adopt the annual work plan". The Secretariat drafts the work plan based on the SWP's long-term vision and objectives and the Steering Board of the SWP reviews it.

The action plan 2017-2018 presents the key elements of the annual work plan and puts it in the broader framework of the SWP's long-term strategy and objectives. The document covers the years 2017 and 2018 including key targets for 2017. It will be updated for the SWP General Assembly 2018.

The SWP is a member platform. While the Secretariat can facilitate and trigger certain actions, its dynamism relies on the ideas and participation of its members. The document therefore presents concrete opportunities to get involved and potential entry points.

## 2. SWP Strategy

### 2.1 About the SWP

The SWP is a multistakeholder platform launched in 2012, bringing together over 70 Swiss organisations from the academic, civil society, public and private sector to develop, share, and promote innovative solutions for water challenges in developing and transition countries. While Switzerland is in a privileged situation as Europe's water tower, the fact that around 80% of its water footprint is imported calls for the country to take responsibility to support others in achieving water security for their population and aquatic ecosystems.





## 2.2 SWP Vision

Driven by its values of solidarity and integrity, the SWP as a partnership strives to become a globally well-recognised brand of high quality solutions for water security and the platform for water in Switzerland

This vision can be articulated into a series of three inherent sub-functions. The SWP strives to become:

- **A knowledge hub**
  - The SWP is a **dynamic learning platform**, facilitating exchange of knowhow and experience between the members as well as with their partners abroad.
  - The SWP contributes to train and promote the **new generation of water specialists**.
  - The SWP regularly **informs** its members, in a targeted manner, on global water issues.
  
- **A knowledge setter**
  - The SWP develops itself to a **think-tank**: it enables space for reflexion and discussion on key water challenges between stakeholders from various sectors and facilitates brainstorming targeted towards innovative cross-sector solutions contributing to achieve water security
  - The SWP promotes this **knowledge internationally** and feeds it into policy processes in Switzerland, abroad and globally.
  
- **A cross-sector innovation carrier**
  - The SWP creates the **ground for innovative cross-sector projects** to be implemented internationally.
  - The SWP brings cross-sector innovations and expertise **where it is needed**.
  - The SWP promotes these **innovations and expertise internationally** and feeds them into policy processes in Switzerland, abroad and globally.

By achieving this vision, the SWP aims at contributing to improve project design by major sector actors and influencing sector policies or their implementation/monitoring frameworks, leading to improved water management and service delivery. Thus, the SWP will contribute to work towards a water secure world.



## 2.3 SWP Objectives

In order to achieve this vision, the SWP works along three key set of objectives:

- **Strong Swiss Voice**
  - Increase the knowledge of the current and future Swiss water specialists to maintain them as highly valued and recognized actors at the international level.
  - Promote the reflexions, ideas and knowledge of the SWP members internationally.
  - Promote innovation and expertise internationally.
  - Increase the coherence in action and discourse between the SWP members.
  - Through concrete projects and strategic partnerships, improve the project design by major sector actors (e.g. development banks).
  
- **Water Dialogue**
  - Feed the innovations and expertise into policy processes in Switzerland, in different countries and globally and ensure that appropriate sector policies are effectively implemented.
  
- **Dynamic learning**
  - Create a dynamic learning environment, not only through activities directly linked to the objective of the SWP as a knowledge hub. Indeed, many activities leading to the SWP as a knowledge setter and as a cross-sector innovation carrier are linked to the idea of this dynamic learning environment:
    - Space of reflexions and dialogue, leading to the emergence of new ideas and trends.
    - By working together for specific events or even in projects, members learn from each other and mutually reinforce their expertise.



### 3. Long term vision and milestones

This section aims to give an insight into activities and milestones planned in the longer term (**by 2025 at the latest**). The list is not exhaustive and might change in the future according to upcoming opportunities and the evolution of the Partnership. It however helps to illustrate the potential evolution of the SWP.

The Swiss Water Partnership as a Knowledge Hub	
Vision for 2025	Milestones
The SWP becomes a <b>dynamic learning platform</b>	<p>Internal knowledge exchanges/fairs, targeted to specific thematic needs are conducted regularly.</p> <p>An overview of all publically available courses in the swiss water sector is available on the SWP website and promoted.</p> <p>A training offer of SWP members is available and shared with key international actors.</p>
The SWP contributes to train and promote the <b>new generation of water specialist</b>	<p>A mentoring program is initiated, where senior water experts can mentor junior water experts who are not in their organisations.</p> <p>SWP coordinates the submission of applications of young water professionals to international water events or water prizes (e.g. Stockholm World Water Week).</p> <p>A SWP JPO program is launched, allowing young professionals to gather experience from the variety of stakeholders present in the Partnership.</p>
The SWP regularly <b>informs</b> its members, in a targeted manner, on global water issues	Conduct regular information and discussion events on key global water issues

The Swiss Water Partnership as a Knowledge Setter	
Vision for 2025	Milestones
The SWP as a <b>think tank</b>	<p>Working groups on key strategic themes meet regularly to discuss the topics</p> <p>Discussion lead to concrete outputs (policy briefs, projects, etc.)</p>
The knowledge and ideas are <b>promoted internationally</b>	<p>The working groups organize events in Switzerland and abroad on key strategic themes</p> <p>A yearly event in Geneva allowing to present the Swiss knowledge and expertise to the international Geneva is conducted and institutionalized.</p>



The Swiss Water Partnership as Cross Sector Innovation Carrier	
Vision for 2025	Milestones
The SWP creates the <b>ground for innovative cross-sector projects</b> to be implemented internationally	<p>Study tours to showcase innovative cross-sector solutions in Switzerland with the World Bank and other strategic partners (AfDB, AdB, etc.) are conducted regularly.</p> <p>Cross sector projects are regularly launched amongst members of the SWP</p>
The SWP brings <b>cross-sector innovations and expertise</b> where it is needed	Members of the SWP support the monitoring of the SDG 6 in 1 or 2 pilot countries
The SWP <b>promotes the Swiss innovations and expertise internationally</b> and feeds them into policy processes	Expertise gained in the pilot countries and in Switzerland are fed into national policies of partner countries



## 4. Action Plan 2017 – 2018

### 4.1 Activities 2017 -2018

This section presents key activities to be conducted in 2017 and 2018. It also presents the objectives for 2015 -2018 as well as the targets for 2017. These activities are presented along the

three key objectives (dynamic learning, Swiss voice and water dialogue) and do all contribute to one or several aspects of the SWP vision described in the previous chapters.

Objective 2016-18	Target 2017	Key activities 2017 - 18	How to get involved?
<b>Dynamic learning</b>			
A SWP mapping of existing trainings in the water sector is available on the SWP website and consulted by a broad audience	<ul style="list-style-type: none"> <li>Improve the number of views on this section of the SWP Website</li> </ul>	<ul style="list-style-type: none"> <li>Improve the layout of the SWP mapping</li> <li>Regularly update its content</li> </ul>	<ul style="list-style-type: none"> <li>Review the mapping and complement it with trainings you know about</li> <li>Let us continuously know if yourself, or some of your partners, plan a training</li> <li>Promote the platform within your network</li> </ul>
A SWP knowledge exchange programme is available and promoted	<ul style="list-style-type: none"> <li>1 SWP learning event is conducted</li> <li>1 SWP knowledge exchange event is conducted</li> </ul>	Based on the result of the capacity development survey and mapping of the training offer an SWP learning event and a knowledge exchange event is conducted	<ul style="list-style-type: none"> <li>Contribute with your knowledge to the SWP learning event (give a short presentation, join the discussion group on capacity development and help the secretariat to identify potential speakers for event, etc.)</li> <li>Host the SWP learning event</li> <li>Take the initiative to organise further learning events for SWP members</li> <li>Share your knowledge in a short knowledge exchange event</li> </ul>





Objective 2016-18	Target 2017	Key activities 2017 - 18	How to get involved?
The SWP supports its members in organizing the Swiss Junior Water Prize and the participation of the finalist at the Stockholm Junior Water Prize	Organise together with SWP members the Swiss Junior Water Prize and the participation of the finalist in Stockholm	<ul style="list-style-type: none"> <li>• Provide one or two SWP members to the JWP jury</li> <li>• Provide a time slot / space at the WWW SWP booth for the winner of the Swiss JWP</li> <li>• Provide opportunities for the winner of the Swiss JWP to get exposure to the water sector (attendance to an event, communication of the idea via newsletter, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>• Participate in the jury of the Swiss Junior Water Prize</li> <li>• Promote the prize in your network</li> <li>• Offer the possibility to the future generation of water leaders to get an insight into your organisation (presentation of the activities of your organisation, internship, etc.)</li> </ul>

Swiss Voice			
<b>Innovative cross-sector solutions</b> involving SWP members are <b>implemented</b> in the framework of international projects	<ul style="list-style-type: none"> <li>• Concretize the ideas of SWP expert panels and expert mapping and identify a potential case study to test it</li> <li>• Determine the financing mechanisms necessary to implement these ideas</li> </ul>	<ul style="list-style-type: none"> <li>• Further explore current and upcoming possibilities for SWP involvement on international projects (through expert panel or expert mapping)</li> </ul>	<ul style="list-style-type: none"> <li>• Contribute with your ideas and network to identify possibilities for SWP consortia</li> <li>• Propose to other SWP members who complement your expertise to jointly get involved in projects</li> </ul>
<b>Innovative cross-sector solutions</b> involving SWP members, as well as Swiss Water expertise, are <b>documented and presented</b> to key international actors	<ul style="list-style-type: none"> <li>• Document 3 existing cross-sector innovations</li> <li>• Conduct a study tour in Switzerland for multilateral or bilateral organisations' staff and their clients</li> <li>• Provide the SWP vetted CVs to the World Bank</li> </ul>	<ul style="list-style-type: none"> <li>• Identify and document existing cross-sector innovations</li> <li>• Respond to the demands of multilateral and financial organisations in terms of knowledge on the swiss water expertise</li> </ul>	<ul style="list-style-type: none"> <li>• Communicate to the SWP secretariat your existing cross-sector innovations so they can be documented and shared with key strategic partners</li> <li>• Indicate on the SWP website where your organization is active so it can easily be communicate to strategic partners of persons willing to start a project in a specific country</li> </ul>



Objective 2016-18	Target 2017	Key activities 2017 - 18	How to get involved?
	<ul style="list-style-type: none"> <li>Provide a draft SWP “training” offer to share with multilateral organisations and financial institutions</li> </ul>		<ul style="list-style-type: none"> <li>Communicate to the SWP secretariat your most recent innovations</li> </ul>
<p><b>Innovative cross-sector solutions</b> involving SWP members are <b>presented</b> at Swiss and International Event</p>	<ul style="list-style-type: none"> <li>The SWP is present at 2 international events (one major incl. booth and one minor without booth).</li> <li>2 seminars at international events are co-convened by the SWP</li> <li>Organise one SWP event in Geneva on the topic of wastewater</li> <li>Launch the organization of the SWP event in Geneva to take place in 2018</li> <li>The SWP is present at the eco.naturkongress</li> <li>A concept for the presence of the SWP at the World Water Forum 2018 is available</li> </ul>	<ul style="list-style-type: none"> <li>Facilitate participation at thematic events of the Stockholm World Water Week (SWWW)</li> <li>Organize a Swiss booth at the SWWW</li> <li>Facilitate the participation of SWP in another event</li> <li>Support the working group wastewater</li> <li>Support the working group on nature based solutions for water</li> </ul>	<ul style="list-style-type: none"> <li>Co-convene a thematic event in Stockholm</li> <li>Co-own the Swiss booth in Stockholm</li> <li>Represent the SWP at international events you are attending</li> <li>Join an existing working group of the SWP or express your interest to initiate a new working group on a topic/project/idea which would be of interest for you and other SWP members</li> </ul>

Water Dialogue			
<p>SWP members contribute to <b>shaping global policies</b></p>	<ul style="list-style-type: none"> <li>Organise 1 information event on current processes regarding SDG monitoring</li> <li>Identify the possibilities for the SWP and its members to be involved in the discussions around the</li> </ul>	<ul style="list-style-type: none"> <li>Provide regular information on current and upcoming relevant policy processes through infomail and events</li> <li>Participate in the SDG implementation and</li> </ul>	<ul style="list-style-type: none"> <li>Contribute with your expertise to set up relevant monitoring and implementation mechanisms in Switzerland and abroad, making a significant contribution in the process towards the achievement of SDG 6.</li> </ul>



Objective 2016-18	Target 2017	Key activities 2017 - 18	How to get involved?
	monitoring of SDG 6 in Switzerland and internationally	monitoring process in Switzerland <ul style="list-style-type: none"> <li>Explore possibilities for SWP members to be involved in the discussion around SDG 6 monitoring and implementation in a coordinated manner internationally (at country level)</li> </ul>	

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Platform Development			
Increase the number and diversity of SWP members as well as their active participation	<ul style="list-style-type: none"> <li>5 new members join the SWP</li> <li>75% of members attend at least one event during the year</li> </ul>	<ul style="list-style-type: none"> <li>Actively promote the partnership towards potential new members</li> <li>Improve communication of events (explore other channels as Infomail)</li> </ul>	<ul style="list-style-type: none"> <li>Regularly read the SWP Infomail and participate in the events organised.</li> <li>Get in touch with the Secretariat to propose new type of activities that better suit your expectations.</li> <li>Encourage your peers to join the SWP.</li> </ul>
Diversify SWP finances	<ul style="list-style-type: none"> <li>Define a concrete action plan to diversify and increase the financial resources of the SWP</li> </ul>	<ul style="list-style-type: none"> <li>With the support of the Steering Board, explore the possibilities to diversify SWP financial resources and elaborate an action plan</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor an activity of the SWP</li> <li>Through your network, help the SWP in finding additional financial sources</li> </ul>
Increase the attractiveness and impact of SWP communication channels (website, social media, newsletter, printed material, etc.)	<ul style="list-style-type: none"> <li>Increase the attractiveness of the SWP Website in general and in particular the member description</li> <li>Update and promote all communication materials of the SWP</li> </ul>	<ul style="list-style-type: none"> <li>Review the SWP website</li> <li>Review aspect and content of SWP member description</li> <li>Update all SWP communication documents</li> </ul>	<ul style="list-style-type: none"> <li>Make sure the description of your organisation on the SWP website is up to date</li> <li>Regularly provide content for the SWP Secretariat to upload on the website</li> </ul>

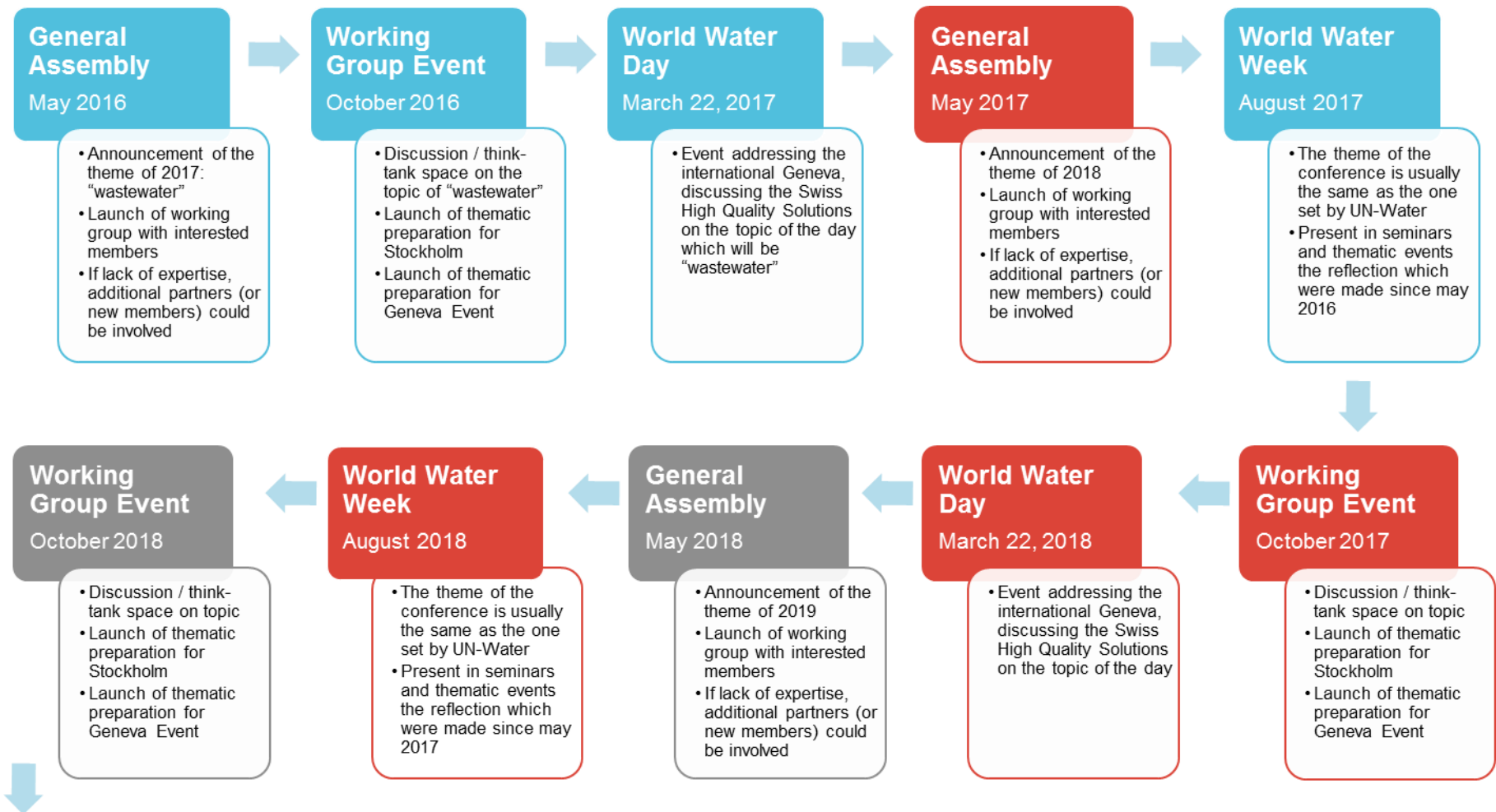


## 4.2 Yearly Activity Cycle

The main activities of the SWP are structured around a yearly cycle of activities. The Stockholm World Water Week (SWWW) has been identified as a key international event in which the SWP shall be represented, both through thematic events and by giving to its members the possibility to be represented in the exhibition through a common Swiss booth. In addition, the SWP will organize a yearly event in Switzerland addressing the international water community in Geneva by showcasing the Swiss Expertise on the UN-Water theme of the year. The organizers of the SWWW also take up this theme. Thus, during a year, the SWP would focus in particular on the UN-Water theme,

as illustrated hereafter. For 2017, the UN-Water theme is “wastewater”. In 2018, the UN-Water theme will be “Nature-based solutions for water”.

This structured cycle of activities responds to all objectives of the SWP. It allows reflecting and discussing on a specific topic amongst various actors. It gives the possibility for the members to actively participate in this process to learn from each other and mutually reinforce their expertise. It promotes the knowledge and expertise both in Switzerland and internationally. Finally, it creates ground for multi-stakeholder collaboration.





## 5. Organisational Set Up

### 5.1 Roles and responsibilities

Tasks	Steering board	Secretariat	Members
<b>Planning and operation</b>	Guide the secretariat in developing a strategic orientation & yearly program, oversee implementation	Develop a yearly program, support the development of task groups, organise	Get involved in the planning process, launch initiatives, actively participate in the activities
<b>Communication</b>	Review & validate the strategy	Draft the strategy, ensure day-to day communication, guarantee information transparency	Provide /share information
<b>Finances</b>	Review & validate the business plan, the financial report & audit, assist the secretariat in finding additional financing sources	Draft the business model, manage the budget, elaborate the financial report and organise the audit	Contribute to support the activities of the SWP through their membership fees and fees for participation in international events
<b>Reporting</b>	Review & validate the activity report	Elaborate the activity report	Provide reporting of activities



## 5.2 Working and discussion groups

The SWP aims at providing its members opportunities to take the lead and/or actively engage in discussion or working groups on specific topics or in preparation of a specific event.

The SWP Steering Board clarified that any member can launch a **discussion group** to exchange, discuss or innovate. Discussion groups are a dynamic tool open to any member interested in shaping the SWP.

The creation of a **working group** is more formalised as the Steering Board has to validate it along its planned objectives and outputs. It needs a host member and 2-3 other members from at least two different sectors.

The following table presents the working and discussion groups that exist today, but since these are dynamic groups hosted by SWP members and can easily be linked to the SWP activity streams and value propositions, new groups may emerge and some existing may phase out.

### 5.2.1 Working groups

Name	Objective	Lead
<b>Water integrity</b>	Sensitise Swiss organisation on water integrity issues	Cewas
<b>SWWW 2017</b>	Organise meaningful cross sector thematic events & jointly present Swiss water knowhow and expertise at the SWP booth.	SWP
<b>Junior Water Prize</b>	Support the organisation of the Swiss Junior Water Prize and the participation of the finalists to the Stockholm Junior Water Prize.	Swiss Toilet Organisation
<b>Wastewater – UN Water Theme 2017</b>	Prepare the concept for an event in Geneva Discuss and prepare meaningful inputs on the UN Water Theme 2017 (Wastewater) and illustrate the results of the reflections on a web-based report.	WaterLex
<b>Nature based solutions for water – UN Water Theme 2018</b>	Discuss and prepare meaningful inputs on the UN Water Theme 2018 (Geneva event and Stockholm)	To be determined



### 5.2.2 Discussion Group

Name	Objective	Lead
Capacity Development	Develop joint trainings based on the identified expertise and members' need.	Eawag
SDG 6 monitoring & implementation	Discuss the processes underway towards implementation and monitoring water related targets in the SDG framework and identify possibilities for SWP members to get involved.	SWP
Iran water market	Exchange on the opportunities linked to the opening of the Iran market and on possible collaboration on the Karun River.	SWP